

## 12th Annual Snellville Lighted Christmas Parade



Saturday, November 28th,  
2026 at 5:30pm

### General Rules Regarding Assembly Area, Parade Line Up & Parade

1. The Snellville Lighted Christmas Parade is held on the first Saturday evening after Thanksgiving. The general theme of the parade is "Christmas" and we require every entry to follow this general theme. STAT reserves the right to determine the overall appropriateness of any entry in the Lighted Christmas Parade and to deny entry to anyone not adhering to the general theme of the parade.
2. In order not to confuse the children, THERE WILL BE ONLY ONE LIVE SANTA CLAUS, which is provided by Experience Snellville. If a live Santa Claus is in your entry, your entry will be DISQUALIFIED and taken out of the parade line-up! NO EXCEPTIONS.
3. Every entry MUST be lighted. NO EXCEPTIONS. This means any person(s) walking, including chaperones. All vehicles must be lighted - NO EXCEPTIONS. Entries without lights will not be admitted in the parade line-up. Headlights of vehicles do not qualify. Battery operated lights can be purchased at most variety or hardware stores in the area.
4. NO ALCOHOLIC BEVERAGES WILL BE ALLOWED ON OR AROUND THE PARADE ENTRIES OR ROUTE.
5. FOR SAFETY REASONS, NO ITEMS OF ANY KIND ARE TO BE THROWN TO THE CROWD FROM ANYONE ON A MOVING VEHICLE. Walkers may hand out items.
6. ALL VEHICLES SHALL MAINTAIN A SAFE SPEED AND MUST BE SAFELY OPERATED.
7. All entries 12 years and younger MUST have an adult present.
8. Guard railings must be at least 42 inches high on all floats that will have active movement.
9. LENGTH OF VEHICLE(S) AND/OR FLOAT MUST BE LISTED ON REGISTRATION FORM. This total length of entry is to include number of vehicles, walkers, etc.
10. ALL ENTRIES MUST BE LINED UP BY 4:30 PM OR THEY MAY BE DISQUALIFIED.
11. All entries must maintain a space of 50 feet (approx. 3 car lengths) from the entry ahead. If any entry stalls or stops, the parade will move around it. Any entry not completing the route as a complete unit will be disqualified. The determination of entry placement and category is governed by the Parade Director, and is final.
12. If paper is used in the construction of an entry, the paper must be flame retardant. A fire extinguisher (size 2A-10 BC or larger) is required on all entries. Floats may be inspected by the Gwinnett County Fire Department, or other designee, in the staging area.
13. Bands must play continuously; with no more than eight complete cadences between selections.
14. Only Christmas Music shall be played.
15. This is a holiday parade and children are especially encouraged to participate, as individuals or as a group. We welcome commercial floats and tasteful advertising is allowed.
16. We will be awarding 1st, 2nd, and 3rd place for best decorated float prior to the start of the parade and you will be given a banner to walk with.
17. Any entry violating any of the above rules or not keeping with the theme of the parade will be immediately removed from the parade and will be subject to disqualification from future parade participation.
18. Application Deadline is November 14th, 2025. Applications must be returned by mail to PO Box 669, Snellville, Ga. 30078 or e-mail Kelly McAloon at [Kelly@ExperienceSnellville.com](mailto:Kelly@ExperienceSnellville.com)

**Route:** The staging area for the parade will be held in the Wisteria Shopping Plaza on Wisteria Dr. (next to the Snellville Post Office). Please check-in with the parade official at 4:30 pm. Everyone must be checked in 1 hour before the start of the parade. The parade route will proceed northwest on Wisteria Dr., make a left onto Thomas Snell Way (through the Grove@Towne Center), take left onto Oak Rd and exiting through the City Hall parking lot. The walkers and people staying for event will go straight to the Green for the Tree Lighting at 7 pm. Others may exit through City Hall parking lot after the end of the parade.



**12th Annual Snellville  
Lighted Christmas Parade**



**Saturday, November 28th,  
2026 at 5:30pm**

Name of Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone#: \_\_\_\_\_ Number Day of Parade: \_\_\_\_\_

E-mail: \_\_\_\_\_

The following information is necessary to allow ample room for entry placement. Please complete the following and add any additional information you feel is important for proper spacing and placement of your entry:

Total Length of Float (this should include both the float & vehicle pulling float): \_\_\_\_\_

Number of Walkers: \_\_\_\_\_ Horses: \_\_\_\_\_ Other (please specify): \_\_\_\_\_

Category: Civic Group ☐ Marching Band ☐ Political ☐ Business ☐ Other ☐

Other info (if applicable): \_\_\_\_\_

\*\*\*\*\* By completing this form I acknowledge that I have read and agree to the STAT Parade Rules. \*\*\*\*\*

Once your application has been approved by the committee you will be sent a participant entry number.

In lieu of an entry fee, we are requesting that each participant bring non-perishable can goods to Snellville City Hall and bring them to the Southeast Gwinnett Co-op truck, that will be on site. All items will be donated to the Southeast Gwinnett Co-op to "Give Hunger the Boot".

For questions or comments please contact Kelly McAloon at (770) 310-0429  
or by email at [Kelly@ExperienceSnellville.com](mailto:Kelly@ExperienceSnellville.com)

