



Experience Snellville

2025 Fine Arts Grant Application

<https://www.experiencesnellville.com>

Who We Are...

The *Experience Snellville Business Community* is dedicated to empowering local businesses, cultivating community involvement, and enhancing Snellville's economic landscape.

Our Mission

“Our purpose is to establish and promote programs that strengthen the ties among members, their respective businesses, and the community.”

Eligibility:

Applicants for Experience Snellville Arts Grant consideration, applicants must meet the following criteria:

- **Residency or Business Location:** Applicants must reside, or their business must have a location within the city limits of Snellville, GA.
- **Membership in Snellville Commerce Club:** Applicant must be a current member of the Snellville Commerce Club.
- **Alignment with Experience Snellville's Values:** Applicants should demonstrate values and principles that align with those upheld by Experience Snellville.

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- Letter of Introduction: Applicants are required to submit a brief letter introducing the requesting organization or individual and expressing interest in the grant opportunity.
 - Explanation of Brand Alignment: Applicants must explain how the applicant's brand resonates with Experience Snellville's mission, values, and commitment to community engagement.
 - Engagement Strategy: Applicants should outline their strategies for optimizing community arts engagement with grant funds. These grants are specifically designated for the arts which may include visual arts, performing arts, and literary arts.
- Requested Grant Award: The desired grant amount should be clearly stated in the application letter.

Grant amounts are distributed as a one-time payment.

- **Tier 1** - up to \$500
- **Tier 2** - up to \$1,000
- **Tier 3** - up to \$2,500

Applicants should indicate their preferred grant tier and specify any particular benefits or opportunities desired.

Grant Application Review Process

All grant applications must be sent to [Kelly McAloon at kelly@experiencesnellville.com](mailto:kelly@experiencesnellville.com) or mailed to:

Experience Snellville / Grant Request, PO Box 669, Snellville, GA 30078
Attn: Kelly McAloon.

- Upon receipt, applicants will receive an acknowledgment email confirming the submission of their application.
- Applications are initially screened for completeness and eligibility. Incomplete or ineligible applications will be disqualified at this stage.

Applications are evaluated based on the following criteria:

- Artistic merit and innovation
- Community impact and engagement
- Feasibility and clarity of the project plan
- Budget justification and financial need
 - Each application is scored by the review committee members. Scores are averaged and applications are ranked accordingly.
 - Top-ranked applicants may be invited to participate in interviews or presentations to provide additional details about their project.

Final Decision:

The review committee makes final funding recommendations based on the evaluation scores and additional insights gained from interviews or presentations.

- All applicants are notified of the final decision via email. Successful applicants will receive detailed instructions on how to proceed with funding.
- Successful applicants must sign a grant agreement outlining the terms and conditions of the funding, including reporting requirements and deadlines.
- Funds are disbursed according to the schedule outlined in the grant agreement.
- Grantees must implement their projects as outlined in their application and provide periodic progress reports to the review committee.
- Upon project completion, grantees must submit a final report detailing the outcomes, impact, and financial expenditure of the project. This final report, including all pictures, digital media, and advertising related to the project, is due within 6 months from the project's completion.
 - Additionally, by submitting the final report, grantees consent to the release of information related to the grant project as required for grant administration and reporting purposes.



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Experience Snellville Arts Grant Application Form

Applicant Information: _____

Full Name: _____

Organization (if applicable): _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Project Information

Project Title: _____

Project Description (Briefly describe the project for which you are seeking funding):

Project Start Date: _____ End Date: _____

Amount Requested:

- ☐ Tier 1 - up to \$500 (USD)
- ☐ Tier 2 - up to \$1,000 (USD)
- ☐ Tier 3 - up to \$2,500 (USD)

Project Details

Artistic Merit and Innovation

(Explain the artistic significance and innovative aspects of your project):

Community Impact and Engagement

(Describe how your project will benefit the community and engage the public):

Feasibility and Project Plan

(Outline the steps and timeline for your project implementation):

Budget Justification and Financial Need

(Provide a detailed budget and explain why funding is needed):

Additional Attachments:

- Project Budget
- Resumes or Bios of Key Personnel
- Letters of Support (if applicable)
- Samples of Artistic Work (if applicable)

☐ I certify that the information provided in this application is true and correct to the best of my knowledge.

Thank you for considering the Experience Snellville Arts Grant opportunity. We look forward to receiving your application and are excited about the potential collaboration. Should you have any questions or require further information, please don't hesitate to reach out. We appreciate your interest and support in fostering a vibrant community in Snellville, GA.

Applicant Signature: _____

Date: _____

Please send the completed application form along with all required attachments to Kelly McAloon at kelly@experiencesnellville.com or mail to:

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Attn: Kelly McAloon.