

SNELLVILLE

Spirit

Quarterly, full-color, direct mail magazine. Produced by the Snellville Tourism and Trade Association.

Distribution: Printing 26,500 with 23,000 direct mailed to residents of Snellville, Grayson, Lawrenceville and Loganville plus local businesses and at Snellville City Events.

Snellville Spirit magazines are also displayed in 7 of the Georgia Visitors Centers.

Limited advertising space available - reserve today!

Ad Sizes

Size	Width	Depth
1/2 page horizontal	8.375	5.4375
Inside Front or Back Page with bleed	8.5	11
Inside Front or Back Page without bleed	8.375	10.875
Back Cover	8.5	8.375 with .25 bleed on Bottom

Instantly upload your ad artwork!

Email ads to our designer at: barrington@snellville.org

All ads must be provided in digital format for a Macintosh platform. To meet our quality printing standards all graphics, photos, and logos must have a resolution of 300 DPI at 100% and be in CMYK process color, no RGB. Acceptable file formats include EPS, TIFF and PDF.

We will also accept files from the applications Adobe Photoshop and Illustrator. However when submitting files from these applications all images and fonts must be included or the type converted to outlines. For technical assistance, please contact Brian at barrington@snellville.org

Ad Prices

Size	1 Issue	Annual (4x)
1/2 Page	\$700	\$550
Full Page	\$1,100	\$850
Inside Front Page	\$1,350	\$1,100
Inside Back Page	\$1,250	\$1,000
Back Cover	\$1,600	\$1,350

Ad design available. \$100

Upcoming Ad Submission Deadlines

Spring Edition: March 3, 2025

Summer Edition: May 19, 2025

Fall Edition: August 4, 2025

Winter Edition: October 13, 2025

Ad published only if paid in full by invoice deadline.

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Contact Information: Kelly McAloon - 770.310.0429 • kelly@experiencesnellville.com
www.ExperienceSnellville.com