

**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
September 18th, 2023 – Snellville City Hall – 6:00 pm**

Board Members: Don Britt, President, Presiding; Kurt Schulz, Vice President; Kathy Emanuel, Secretary; Liz Jackson; Alice Snipes; and Melvin Everson. Absent: Stephanie McDonald, Treasurer; and Jared Eakins
Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, Snellville City Councilperson; Traci Leath; Deborah Jones; Heather Clayburg; Janet McCray, Clear Channel Outdoors and Jessica, Clear Channel Outdoors.

1.0 Determination of a Quorum: President Don Britt called the meeting to order. Established that a quorum was present.

2.0 Approval of Minutes – August 21st Board of Directors Meeting Minutes: A motion to approve the August 21st Board of Directors Meeting Minutes made by Kurt Schulz, seconded by Alice Snipes. Motion passed unanimously

Moved Clear Channel Presentation Up in the Agenda

4.0 Clear Channel Presentation: Janet and Jessica gave a presentation on digital billboards including the methods they have for tracking and data collecting from cars driving by such as RADAR.

3.0 Treasurer's Report: Kelly reported the following balances: The STAT payroll account balance is \$25,069.85, the Snellville Farmers' Market balance is \$20,841.11, the Community Garden balance is \$23,698.80, the STAT main account balance is \$262,328.80 and the STAT savings account balance is \$17,458.67. Kelly will email the depreciation report since the beginning of the organization.

5.0 Old Business:

5.1 Committee Reports:

- A) **Community Garden:** Greenhouse crew had another plant sale and sold just under \$1800.00.
- B) **Farmers' Market:** Good market even with weather. Already have 32 signed up for the extended season market. Kurt brought up concerns with the shape of the green. More discussion on problems and possible solutions.
- C) **Editorial/Spirit Magazine:** New Spirit out and well received. Starting on winter edition.
- D) **Commerce Club:** Kelly reported Commerce Club attendance has been great with lots of new people. Dr. Arona did a program on the opioid crisis. Trying to get a representative from the film commission. November will be at another location. Liz mentioned possibility of using a room at the hospital. Board meetings can be upstairs in the class rooms.
- E) **Events:** Kelly reported that Taste of Snellville event was very short handed. Preparing for upcoming events.

5.2 Volunteer Hours: Send them to Alice

5.3 Mobile Visitor Center: Keeping on agenda. Will looking into leasing in addition to purchasing. Hoping to have something in November for next years' budget.

6.0 New Business: Don suggested we have a specially called meeting to discuss some of our new ideas for the future and how we will use them. Discussion on setting priorities and expediting. Need to discuss how to find labor. Date chosen is October 2nd. Kelly needs to gather information on billboards. Will discuss marketing, planning, staffing, sports tourism, etc.

7.0 President's Report: none

8.0 Adjournment: Motion made by Kurt Schulz to adjourn, seconded by Melvin Everson. Motion passed unanimously.