



**Minutes from the  
Specially Called Business Meeting  
of the STAT Board of Directors  
October 2nd, 2023 – Snellville City Hall – 6:00 pm**

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Board Members: Don Britt, President, Presiding; Kurt Schulz, Vice President; Kathy Emanuel, Secretary; Stephanie McDonald, Treasurer; and Liz Jackson.

Other Attendees: Kelly McAloon, STAT Executive Director; Barbara Bender, Mayor of Snellville; Gretchen Schulz, Snellville City Councilperson and Traci Leach.

**1.0 Determination of a Quorum:** President Don Britt called the meeting to order. Established that a quorum was present.

**1. Staffing Structure/Labor:**

- a) Payroll vs/ Contract:
- b) Farmers' Market
- c) Events

**2. Administrative**

- a) Executive Director Role
- b) Administrative Assistant role includes Farmers' Market

**3. Marketing**

- a) Website
- b) Sports Tourism
- c) Camera Ready City
- d) Mobile Visitors' Center

Kelly presented a proposed 2024 event schedule without the Beach Blast. Extensive discussion on whether to delete or change Beach Blast. Kelly reported that the kids loved the sand and the inflatables but the traffic for the vendors on the Green was not good. Consensus is to change it and perhaps schedule it on May 18th. Further discussion on proposed schedule. Grove schedule still sketchy at this point. Barbara stated the Grove will have an association of all the property owners. If they hire an employee to deal with events at the Grove will need to work closely with STAT, but plans are still being discussed. Consensus is that we will not include the Grove in 2024 plans at this point.

Extensive discussion on how we expand and the personnel we will need. Kelly stated she would like to have a person to run the events so she can do more outreach. Extensive discussion on the structure needed. Possibility of using interns discussed. Lengthy discussion on ways and ideas on how to proceed.

Discussion on uses for Mobile Visitors' Center.

Wrap up was to get an overview outline on what we need and cost it out. Don asked Liz to take the lead on organizing her notes and working up an overview of what we need. We can go back and forth by email since Liz will not be available at the next meeting.

**5.0 Adjournment:** Motion made by Stephanie McDonald to adjourn, seconded by Liz Jackson. Motion passed unanimously.

Don Britt, President

Kathy Emanuel, Secretary