

**Minutes from the
Regular Business Meeting
of the STAT Board of Directors**

October 16th, 2023 – Snellville City Hall (2nd floor) – 6:00 pm

Board Members: Don Britt, President, Presiding; Kurt Schulz, Vice President; Kathy Emanuel, Secretary; Alice Snipes; and Melvin Everson. Absent: Stephanie McDonald, Treasurer; Liz Jackson and Jared Eakins

Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, and Snellville City Councilperson; Traci Leath; Deborah Jones; and Richelle Brown.

- 1.0 Determination of a Quorum:** President Don Britt called the meeting to order. After waiting a couple of moments for Melvin to arrive, he established that a quorum was present.
- 2.0 Approval of Minutes – September 17th and October 2nd Board of Directors Meeting Minutes:** A motion to approve the September 17th Board of Directors Meeting Minutes and the October 2nd specially called Board of Directors Meeting was made by Kurt Schulz, seconded by Melvin Everson. Motion passed unanimously.
- 3.0 Treasurer’s Report:** Treasurer Stephanie McDonald, Treasurer was not able to attend. Kelly reported the following balances: The STAT payroll account balance is \$13,895.09, the Snellville Farmers’ Market balance is \$21,552.30, the Community Garden balance is \$24,402.79, the STAT main account balance is \$238,459.66 and the STAT savings account balance is \$17,462.75. Kelly asked if anyone had any questions on any of the reports.
- 4.0 Clear Channel Update:** Kelly presented reports on where and when the boards were run and reported that so far the responses were excellent. We’ve chosen six boards. Kelly also explained the volume of information we did and can potentially receive. Don inquired what “in area” means, in our area or in the area of the board. Kelly will inquire at her meeting with Janet tomorrow morning.
- 5.0 Old Business:**
- 5.1 Committee Reports:**
 - A) Community Garden:** Garden not busy this time of year. Have done some work on the Greenhouse.
 - B) Farmers’ Market:** We have 37 total vendors signed up, so we are full.
 - C) Editorial/Spirit Magazine:** In production on winter edition. Will go to print October 30th. Continuing excellence response.
 - D) Commerce Club:** Kelly reported that due to the elections, the next meeting will be at Piedmont Eastside Medical. Liz has provided a map to go in the newsletter. We will be in the 1700 Building on the second floor. Will be a general membership meeting and elections for new Board seats.
 - E) Events:** Fall Festival went very well, was a little concerned with the rain. Extremely well attended. Caricatures very well received. Had some great comments from other cities. Looking forward to combining in the Grove next year. Ghost Tours did very well. Working on Christmas Tree Lighting and Parade.
- 6.0 Accent Creative – ES Questionnaire:** Kelly sending questionnaire and asking for everyone to send her their responses.
- 7.0 Mobile Visitor Center:** Keeping on agenda.
- 8.0 STAT Nominating Committee Report:** The nominating committee consisted of Don Britt, Melvin Everson, Jared Eakins, Alice Snipes and Kelly McAloon. After perusing the applications submitted, recommended Traci Leath for Post 2 to be determined by the DDA, Deborah Jones for Post 3 and Stephanie McDonald to remain in Post 5, both to be determined by the Mayor and Council, Richelle Brown for post 7 and Kurt Schulz to remain in Post 8 to be determined by the STAT general membership.
- 10.0 New Business:** none
- 11.0 President’s Report:** none

12.0 Adjournment: Motion made by Melvin Everson to adjourn, seconded by Alice Snipes. Motion passed unanimously.

Kelly suggested we have a dinner for board members and their spouses as a thank you for the outgoing board members. Decided on November 6th, 6:00 pm.

Don Britt, President

Kathy Emanuel, Secretary