

Minutes from the Regular Business Meeting of the STAT Board of Directors August 21st, 2023 – Snellville City Hall – 6:00 pm

Board Members: Don Britt, President, Presiding; Kurt Schulz, Vice President; Kathy Emanuel, Secretary; Stephanie McDonald,

Treasurer; Liz Jackson; Alice Snipes; Melvin Everson; and Jared Eakins.

Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; Barbara Bender, Mayor

of Snellville; Gretchen Schulz, Snellville City Councilperson.

1.0 Determination of a Quorum: President Don Britt called the meeting to order. Established that a quorum was present.

- **2.0 Approval of Minutes July 17th Board of Directors Meeting Minutes:** A motion to approve the July 17th Board of Directors Meeting Minutes made by Kurt Schulz, seconded by Melvin Everson. Motion passed unanimously
- **3.0** Treasurer's Report: Stephanie McDonald reported the following balances: The STAT payroll account balance is \$11,043.49, the Snellville Farmers' Market balance is \$22,613.73, the Community Garden balance is \$24,676.17, the STAT main account balance is \$226,867.88 and the STAT savings account balance is \$17,454.96. Melvin Everson inquired about what was included in an account balance on the financial statements called Furniture and Equipment. Kelly will inquire and report back.

4.0 Old Business:

- 4.1 Committee Reports:
 - A) Community Garden: Greenhouse crew is preparing for another plant sale.
 - B) Farmers' Market: Full of vendors, major foot traffic, many vendors sold out. Starting to take applications for the extended season market.
 - C) Editorial/Spirit Magazine: Working on next edition of the magazine which goes to press next Monday. Lots of good information in next edition.
 - **D)** Commerce Club: Kelly reported Commerce Club attendance has been great with lots of new people. Dr. Arona will be doing a program on the opioid crisis in September. The October, November and December meetings will be held at another site due to the elections.
 - E) Events: Kelly reported Centennial Celebration went very well. Lots of compliments. Great team effort. A little disappointed in the number attending. Some online complaints about traffic. Snellville Performing Arts did a great job with ghost tours. Question on liability insurance for future ghost tours. Will check into it. Discussion on not getting enough coverage on some of the news stations of our upcoming events. Chi-Town Live on the Lawn coming up next week. Have a Food Truck Friday, and the International Taste of Snellville coming up.
- **4.2 Volunteer Hours:** Send them to Alice
- **4.3 Billboards:** Kelly is doing more research on the amount of data they can track. Kelly would like to have them make a presentation to the board on the potential.
- **4.4 Mobile Visitor Center:** Keeping on agenda. Will looking into leasing in addition to purchasing.
- 5.0 New Business: none
- **6.0 President's Report:** none
- **7.0** Adjournment: Motion made by Melvin Everson to adjourn, seconded by Stephanie McDonald. Motion passed unanimously.