

**Minutes from the  
Regular Business Meeting  
of the STAT Board of Directors  
July 17th, 2023 – Snellville City Hall – 6:00 pm**

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Board Members: Kurt Schulz, Vice President, Presiding; Kathy Emanuel, Secretary; Stephanie McDonald, Treasurer; Liz Jackson; Alice Snipes; Melvin Everson; and Jared Eakins. Don Britt, President, absent  
Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, Snellville City Councilperson.

- 1.0 Determination of a Quorum:** Vice President Kurt Schulz called the meeting to order. Established that a quorum was present.
- 2.0 Approval of Minutes – June 19th Board of Directors Meeting Minutes and June 19th Board of Directors Executive Session Minutes:** A motion to approve the June 19th Board of Directors Meeting Minutes made by Liz Jackson, seconded by Melvin Everson. Motion passed unanimously. A motion to approve the June 19th Board of Directors Executive Session Meeting Minutes made by Jared Eakins, seconded by Alice Snipes. Motion passed unanimously
- 3.0 Treasurer’s Report:** Stephanie McDonald was running late so Kelly McAloon reported the following balances: The STAT payroll account balance is \$24,760.54, the Snellville Farmers’ Market balance is \$25,090.91, the Community Garden balance is \$25,306.068, the STAT main account balance is \$250,451.12 and the STAT savings account balance is \$17,451.25.

#### **4.0 Old Business:**

##### **4.1 Committee Reports:**

- A) Community Garden:** Every thing growing well.
- B) Farmers’ Market:** Full of vendors, major foot traffic, many vendors sold out. Tim Valkenburg from the Department of Agriculture mentioned he was amazed at the number of vendors. Most markets he sees have 15 or so vendors.
- C) Editorial/Spirit Magazine:** Magazine is doing well. Magazine is out and well received. We sent so many out in the mailing that we lacked enough for the visitors centers. The visitors center at the South Carolina border was very complimentary when Kelly dropped some off to them. Still working on the direct door mailing problems.
- D) Commerce Club:** Kelly reported Commerce Club attendance has been great with lots of new people. Jason West from the the Gwinnett County Heritage Center will be a speaker at the August. Dr. Arona will be doing a program on the opioid crisis in September.
- E) Events:** Kelly reported 4th of July event huge. Several local businesses complained their parking lots had trash left. Kelly spoke with them. Offered barricades to several.

**4.2 Website /Discussion and Award Bid:** Extensive discussion on all three proposals and how to transition. We will use Webkat through the end of the year. A motion to award the bid made by Stephanie McDonald to award bid to Accent Creative, seconded by Kathy Emanuel. Motion passed with six in favor, one opposed.

**4.3 Volunteer Hours:** Send them to Alice

**4.4 Mobile Visitor Center:** Keeping on agenda. Will looking into leasing in addition to purchasing.

**4.5 Hearing Devices for Concerts:** Sound people have informed Kelly that BlueTooth is not a good option. Still looking at purchasing options, but consensus is we definitely want to provide these devices.

**4.5 AED:** Still waiting to hear from Don. Also working on having EMT on site at larger events. Kelly will look into it.

#### **5.0 New Business: none**

**6.0 President's Report:** none

**7.0 Adjournment:** Motion made by Kathy Emanuel to adjourn, seconded by Stephanie McDonald. Motion passed unanimously.

Kurt Schulz, Vice President

Kathy Emanuel, Secretary