

**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
May 15th, 2023 – Snellville City Hall – 6:00 pm**

Board Members: Don Britt, President, Presiding; Kurt Schulz, Vice President; Kathy Emanuel, Secretary; Stephanie McDonald, Treasurer; Liz Jackson; and Melvin Everson. Alice Snipes and Jared Eakins, absent
Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, Snellville City Councilperson, David Emanuel, Snellville City Councilperson.

- 1.0 Determination of a Quorum:** President Don Britt called the meeting to order. Established that a quorum was present.
- 2.0 Approval of Minutes – April 17th and March 20th Board of Directors Meeting Minutes:** A motion to approve the April 17th and March 20th Board of Directors Meeting Minutes with spelling corrections made by Melvin Everson, seconded by Liz Jackson. Motion passed unanimously.

Kelly requested an amendment to the Agenda. A motion was made by Kathy Emanuel to amend the agenda to add 5.7, a discussion on Thrive. Seconded by Kurt Schulz. Motion passed unanimously.

- 3.0 Treasurer's Report:** Stephanie McDonald reported the following balances: The Snellville Farmers' Market is \$24,891.20, the Community Garden balance was \$26,523.45, the Snellville Tourism and Trade Association balance was \$264,969.62 and the STAT savings account balance was \$17,443.97.
- 4.0 Sports Tourism Assessment Presentation:** Had an extension online meeting/presentation with Sports Tourism representatives Fonda Johnson and Randy DuTeau regarding their report. Fonda stressed they were attempting to give us actionable information and suggestions. They expanded on certain key points. Extensive questions and discussions.

5.0 Old Business:

4.1 Committee Reports:

- A) **Community Garden:** Kurt reported they have a few beds left.
- B) **Farmers' Market:** Last market filled. Vendor sales high. Summer market already filled. 61 vendors confirmed for summer.
- C) **Editorial/Spirit Magazine:** Working on next magazine which should be out the third week in June.
- D) **Commerce Club:** June speaker will be Benny StaRomana from the Small Business Department of UGA. July speaker Allona Cross from the GA Commission on Equal Opportunity will be joined with Melvin Everson and the format will be more interactive.
- E) **Events:** Kelly reported May Food Truck Friday was busy. Rain cause many people to take food to go. Danny Gomez sold margaritas that were very popular. Beach Blast contracted workers did not show up. Very short handed. Sunbelt has a utility cart and trailer that would work well for future events. Sold over \$6,000 in tickets. Disappointed that people stayed on the sand and city hall lawn, did not go onto the Greene and visit the vendors. We are going to offer all the vendors half off of another event. Discussion on how to improve next year. Had a problem with kids splashing in the veterans' memorial. Discussion on how to deal with this year.

- 5.2 DDA Board Appointment Update:** Don still trying to reach out to Heather.
- 5.3 Volunteer Hours:** Send them to Alice
- 5.4 Social Media and Dress Policy:** Kathy had revised policy for everyone to sign.
- 5.5 Mobile Visitor Center:** Will pass on this until next meeting.
- 5.6 AED:** Kelly has June 5th as the date for training in the community room.
- 5.7 Thrive:** Reached out to Kelly about coming to Snellville. Discussed having a Business After Hours on the balcony. They are planning on an opening at the end of July.

Kelly spoke with Megan Hill with The Ale House regarding having a Business After Hours in August.

5.0 New Business:

6.0 President's Report: none

7.0 Adjournment: Motion to adjourn made by Kurt Schulz, seconded by Liz Jackson. Motion passed unanimously.

Don Britt, President

Kathy Emanuel, Secretary