

**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
April 17th, 2023 – Snellville City Hall – 6:00 pm**

Board Members: Kurt Schulz, Vice President, Presiding; Kathy Emanuel, Secretary; Stephanie McDonald, Treasurer; Alice Snipes; Liz Jackson; and Melvin Everson. Don Britt, President and Jared Eakins, absent
Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, Snellville City Councilperson.

- 1.0 Determination of a Quorum:** Vice President Kurt Schulz called the meeting to order. Established that a quorum was present.
- 2.0 Approval of Minutes – March 20th Board of Directors Meeting and April 4th General Membership Meeting Minutes:** Secretary Kathy Emanuel had made an error in the version of the March 20th BofD Minutes. Approval was postponed until the May meeting. A motion to approve the April 4th General Membership Meeting minutes made by Stephanie McDonald, seconded by Alice Snipes. Motion passed unanimously.
- 3.0 Treasurer’s Report:** Stephanie McDonald reported the following balances: The Snellville Farmers’ Market is \$19,936.74, the Community Garden balance was \$20,016.65, the Snellville Tourism and Trade Association balance was \$276,484.05 and the STAT savings account balance was \$17,440.38.
- 4.0 Old Business:**
 - 4.1 Committee Reports:**
 - A) Community Garden:** Kurt reported they’ve had three plant sales. Total sales \$6,610.00. Gardeners need to be commended.
 - B) Farmers’ Market:** Market filled last weekend. Sales high. Summer market already filled. 61 vendors confirmed for summer. Made new signs.
 - C) Editorial/Spirit Magazine:** New Spirit out and well received. Full event schedule on back.
 - D) Commerce Club:** Senator Merritt very very informative. Scholarship awards will be at May meeting..
 - E) Events:** Kelly reported events kick off in May with Food Truck Friday. Discussion on where to park gator and truck and trailer. Can park at storage space. Kelly working on finding good vehicles. Has signed contract for outside labor at events.
 - 4.2 DDA Board Appointment Update:** Nothing new yet.
 - 4.3 Sports Tourism Update:** Randy wrapping up site visits. They are compiling info now. Some concern with events on weekends when hotels are heavily booked.

Returning to Events: Kelly still investigating hearing aid devices for events. Discussion on what we need. Consensus that we need to be more handicap accessible and inclusive.
 - 4.4 RFP/Website:** Kelly requested we look at information she sent out. Still waiting on more information.
 - 4.5 Volunteer Recognition Dinner:** Dinner went well. Good mix of volunteers. Recognized our sponsors.
 - 4.6 Centennial Celebration Update:** Kelly had idea of having a display of one or two special cars for each decade. Some discussion on other ideas.
 - 4.7 Volunteer Hours:** Send them to Alice
 - 4.8 Social Media and Dress Policy:** More discussion on whether we need a dress policy. Extensive discussion. Kathy will work up something based on Gretchen’s ideas.
 - 4.9 Mobile Visitor Center:** Kelly has done a little research. Will have some pricing for next meeting. Kathy mentioned getting some professional staffing costs and options. More discussion.
 - 4.10 AED:** Kelly would like to plan a date for training. Gretchen and Kelly reported on the training they went to at the CPA. Discussion ensued. Perhaps June 5th? Discussion on Narcan training. Was mentioned that several SPD officers were very negative to our having this available. Consensus was negative on the Narcan.

5.0 New Business:

6.0 President's Report: none

7.0 Adjournment: Motion to adjourn made by Melvin Everson, seconded by Stephanie McDonald. Motion passed unanimously.

Kurt Schulz, Vice President

Kathy Emanuel, Secretary