

**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
August 15th, 2022 – Snellville City Hall – 6:00 pm**

Board Members: Don Britt, President, Presiding; Kurt Schulz, Vice President; Kathy Emanuel, Secretary; Lucy DeForest, Treasurer; Alice Snipes; Melvin Everson; Jared Eakins and Andrew Yee. Absent: Stephanie McDonald.

Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; David Emanuel, Snellville Mayor Pro Tem; Liz Jackson, Community Representative for Piedmont Eastside.

- 1.0 Determination of a Quorum:** President Don Britt called the meeting to order. Established that a quorum was present.
- 2.0 Approval of Minutes – July Meeting:** A motion to approve the July 18th Board of Director Meeting minutes made by Kurt Schulz, seconded by Jared Eakins. Motion passed unanimously.
- 3.0 Treasurer’s Report:** Lucy DeForest reported the balance for the Snellville Farmers’ Market is \$21,187.09, the Community Garden balance was \$19,708.53, the Snellville Tourism and Trade Association balance was \$78,911.50 and the STAT savings account balance was \$17,425.84. Kelly reported that the city will soon owe us \$245,000.00. Haven’t received the first two quarter’s payments for 2022.

4.0 Old Business:

4.1 Committee Reports:

- A) Community Garden:** Will be putting a new cover on the greenhouse.
- B) Farmers’ Market:** Kurt reported that the market is doing great, had only four vendor spaces not filled.

Andrew introduced Liz Jackson, new Director of Community Relations for Piedmont Eastside. She will be replacing Andrew on our board at the end of his term. She has already submitted an application.

- C) Editorial/Spirit Magazine:** Kelly working on next edition. Will go to print at the end of the month. Kelly reported other publications are having problems staying on schedule due to paper shortages. So far we have not had a problem. If problems arise we may have to put it out online before the print version is out.
 - D) Commerce Club:** Kelly reported that Jonathan Holmes from “Create Gwinnett” will be the September speaker and Jay Markwalter from the Georgia Association of the Convention & visitors bureau is scheduled for October. November will be our annual meeting with Don Britt reporting on STAT and board elections.
 - E) Events / Volunteering:** Food Truck Friday was incredible. Food trucks were sold out. The Boosting on Facebook seems to be working incredibly well for both the events and the Farmers’ Market. Seem to be getting more people from outside our immediate area. Taste of Snellville is coming up. Many restaurants are having labor problems, but we have 12 to 14 lined up.
- 4.2 Update on Flock Cameras:** Kelly spoke with Chief Perry and he is getting them ordered. Should be here for next year.
 - 4.3 2022 Ornament Design Update:** Kelly contacted Gil John and he is working on getting us pricing. Suppose to have it to Kelly in the morning. She will send it out when she receives it. The city is doing an ornament for the Centennial. Consensus is there is no need for us to do one. They are doing ornaments and coins. Kelly suggested we purchase some additional for our sponsors, board members and additional special give aways. Kelly showed examples. Awaiting pricing. Consensus was it was a good idea.
 - 4.4 Update regarding Sports Tourism:** Kelly ready to move forward with it. Has negotiated a reasonable price. Kathy Emanuel made a motion to sign the contract with Sports Tourism at \$6800.00 for the assessment. Seconded by Lucy DeForest. Motion passed unanimously.
 - 4.5 Marketing Updates:** Kelly would like to purchase some billboards for events and the city, and is getting some pricing. Discussion ensued on how to utilize them. Kelly showed some of the advertising and editorial we have been doing. Explained what she is using for “swag” and goodies for hotel baskets. Discussion on water and other swag.
 - 4.6 STAT Nominating Committee/Upcoming Election/Membership Fees:** The nomination committee for the upcoming election for STAT board seats will include: Jared Eakins, Stephanie McDonald, Alice Snipes, Lucy DeForest and Kelly McAloon.

4.7 STAT Volunteer Hours: Alice needs hours.

4.8 Snellville ROCKS: Kelly is anxious to supply rocks that people can paint. They will also have a message. She would like to have at least 100 rocks to display next year for the Centennial. Kelly will send us an example.

Kelly mentioned she forgot to mention that we will have LeRoy Banks supervising wine glass painting for the Taste of Snellville.

Alice Snipes inquired about having another art commission. Kelly mentioned that the city was working and referred the question to Mayor Pro Tem Emanuel. David has explained that commissions are not effective when staffed with artists from various mediums. They are trying to form a commission that is made up of facilitators who can work with different artists to get things done.

4.9 Email to Don: Don provided an email he received from Ann LaFavor. There was some discussion. Consensus was it was a ridiculous letter and no further action is required. Copy of email attached to minutes for our records.

4.10 Create Gwinnett: Kelly supplied the flyer from Create Gwinnett so everyone can explore it further.

4.11 Centennial Celebration: Mostly covered above under ornaments.

Kelly mentioned that we purchased a gift card for Gaye Johnson for her retirement and her service to the city and we received a very nice thank you note from her.

5.0 New Business:

6.0 President's Report: none

7.0 Adjournment: Don entertained a motion to adjourn. Motion to adjourn made by Kurt Schulz, seconded by Jared Eakins. Motion passed unanimously.

Don Britt, President

Kathy Emanuel, Secretary