



## Minutes from the Regular Business Meeting of the STAT Board of Directors

September 16th, 2019 – Snellville City Hall, Conference Room 6:00 pm

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Board Members Present: Billy Franklin, Vice President, Presiding; Kathy Emanuel, Secretary; Jamey Toney, Treasurer; Kyle Emerson; Alice Snipes; Regina Hart; and Kurt Schulz were present.  
Don Britt, President was absent

Other Attendees: Kelly McAloon, STAT Executive Director; Summer Daniels, STAT Administrative Assistant; Marcy Pharris Debra Pennington and Lucy DeForest.

- 1.0 Determination of a Quorum:** Billy Franklin, Vice President called the meeting to order at 6:05 pm. Established that a quorum was present.
- 2.0 Approval of Minutes for the August 19th Board of Directors Meeting and the September 3rd Membership Meeting:** Kathy stated that the General Membership Meeting minutes are approved by the membership, not the Board. Motion to approve August 19th minutes made by Kurt Schulz, seconded by Alice Snipes. Motion to approve passed unanimously.
- 3.0 Treasurer's Report:** Treasurer Jamey Toney reported we have over \$17,000 in the general operating account. Being event season we have had major expenditures, but are in good shape financially. City still owes us a considerable amount, Kelly has contacted them and we should be receiving around \$70,000 from them next week.

### 4.0 Old Business

#### 4.1 Committee Reports:

- A. Community Garden:** Garden slowing. Season ending and fall planting beginning.
- B. Farmers' Market:** Kurt reported the market is also slowing down and Extended Season market vendor commitments are very good.
- C. Editorial/Spirit Magazine:** Kelly reported good feed back on new issue. Getting ready for winter edition should be out mid-November.
- D. Commerce Club:** Kelly reported that Chief Roy Whitehead is scheduled as the guest at October Commerce Club. Several new people. Kathy called a general membership meeting to order and presented the changes to the Bylaws that will be voted on at the November meeting. She also mentioned that they would be voting on two board seats.
- E. Events:** Taste of Snellville went well. A little less attendance than we would like, but there was a lot of competition. Had a little problem with new ipads. Discussion on other options for credit cards.

- 4.2 Update on Marketing Agency / Rebranding:** Kelly reported that they had met with a second group and have a meeting scheduled with a third agency. Will report back, hopefully at next meeting.
- 4.3 Update ROW Signage Update – Billy Franklin:** Billy still waiting on contract. \$1500 each for one side, \$1700 two sided. These were made in cedar. Billy will also get a price for treated. Billy will work up price for getting them in the ground. Wants to have break away for those close to road for safety.
- 4.4 Update STAT Website:** Kelly working with Stephen on new stuff. Will work on getting ability to track performance.
- 4.5 STAT Volunteer Hours:** Regina needs hours from everyone except Kathy & Kurt.
- 4.6 STAT Board Posts and Nominating Committee:** Kelly and Kathy reported that we are working on defining posts. We also have a potential conflict. Billy Franklin and Don Britt are appointed by the DDA and they are now both on the DDA. Kathy mentioned we could switch Billy Seat (2019 DDA) with Susan Chappellear's Seat (2019 Membership) and Don's seat (2020 DDA) with Regina's seat (2020 Membership), then we would only need to get approval from the DDA. Kelly requested that the members who are up need to fill out their applications. We have received four applicants. Lucy DeForest, Jarrod Eakins, Debra Pennington and Dr. Barbara Serle. We are forming a new nominating committee with Kathy Emanuel, Kyle Emerson, Kelly McAloon, Ashley Franklin and a fifth person had inquired. Still requesting applications.

### 5.0 New Business

Kathy asked if the board wanted to allow voting on new bylaws by email. Kathy made a motion to allow email voting, Jamey made a second. Motion to approve passed unanimously.

### 6.0 President's Report - None

**7.0 Adjournment:** Motion to adjourn made by Jamey Toney, seconded by Alice Snipes. Motion to approve passed unanimously. Meeting adjourned. Billy Franklin called for the board to go into Executive Session.

Billy Franklin, Vice President.

Kathy Emanuel, Secretary