



**Minutes from the  
Regular Business Meeting  
of the STAT Board of Directors**

**August 19th, 2019 – Snellville City Hall, Conference Room 6:00 pm**

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**Board Members Present:** Don Britt, President, Presiding; Billy Franklin, Vice President; Kathy Emanuel, Secretary; Kyle Emerson; Alice Snipes; Regina Hart; and Kurt Schulz were present.  
Jamey Toney, Treasurer was absent

**Other Attendees:** Kelly McAloon, STAT Executive Director; Summer Daniels, STAT Administrative Assistant; Barbara Bender, Mayor; Dave Emanuel, Mayor Pro Tem, Gretchen Schulz, Marcy Pharris and Lucy DeForest.

**Note:** The Secretary had technical difficulties. The tape recorder malfunctioned so we recorded only the first few minutes of the meeting. These minutes are from notes.

**1.0 Determination of a Quorum:** Don Britt, President called the meeting to order at 6:05 pm. Established that a quorum was present.

**2.0 Approval of Minutes for the July 15th Board of Directors Meeting:** Motion to approve minutes made by Kurt Schulz , seconded by Billy Franklin. Motion to approve passed unanimously.

**3.0 Treasurer's Report:** Treasurer Jamey Toney was absent. Kelly McAloon presented the accountants financial reports. Due to being in the middle of event season, we have had some major expenditures, but we are in good shape financially.

## **4.0 Old Business**

### **4.1 Committee Reports:**

**Community Garden:** Garden doing well. All beds active.

**Farmers' Market:** Kurt reported the market is still doing very well. Having the usual slowing of vendor participation we have at the end of each season. Have had excellent response for the 2nd extended season market.

**Editorial/Spirit Magazine:** Kelly reported magazine will be out by September 7th.

**Commerce Club:** Kelly reported that D. Glen Cannon, President of Gwinnett Technical College is scheduled as the guest speaker for the September meeting. Kathy mentioned we need to do a general membership meeting in September.

**Events:** On the Border concert was great. Very well attended. Food Truck Friday went very well. Slippery When Wet concert was very well attended.

**4.2 Update on Marketing Agency / Rebranding:** Kelly reported that the lunch meeting with Brian Wise went well with lots of good information and ideas.

**4.3 ROW Signage Update – Billy Franklin:** Billy reported pricing for signs single faced was \$1500.00, Double faced was \$1700.00. Comments were that seemed high. Billy doing some more investigated.

**4.4 Bylaw Revision Update:** Kathy reports we have all the changes/corrections. Don will present the changes at the general members meeting at the September Commerce Club meeting. we will also send them out through Constant Contact around September 10th and October 15th and they will be voted on at the general members meeting in November.

**4.5 Development of the Snellville Story Update:** Kathy reported several of the churches have wanted to be involved. Need to set up meetings.

**4.6 STAT Website:** Kelly mentioned some long term plans for the broadening the website. Including restaurants, other events in the city (like park events). There was discussion that that would require more time involved to keep it up dated. One suggestion was that this would tie in with the rebranding.

**4.7 Snellville Tourism Souvenirs and Memorabilia:** Kelly presented an idea to have some souvenirs made to sell like tshirts, wooden and gold coins, post cards, magnets, etc. Discussion ensued.

## **5.0 New Business**

**5.1 Ipads for Events (Data and CC Sales):** Kelly requested we buy several ipads to use at events for both data and credit card sales. Discussion. Kathy made a motion to allot up to \$1500. to purchase three ipads. Seconded by Alice. Motion passed unanimously.

## **6.0 President's Report**

**7.0 Adjournment:** Motion to adjourn made by Kathy Emanuel, seconded by Alice Snipes. Motion to approve passed unanimously. Meeting adjourned at 7:03 on