



Minutes from the Regular Business Meeting of the STAT Board of Directors

July 15th, 2019 – Snellville City Hall, Conference Room 6:00 pm

Board Members Present: Billy Franklin, Vice President, Presiding; Kathy Emanuel, Secretary; Jamey Toney, Treasurer; and Kyle Emerson; Alice Snipes; Regina Hart; and Kurt Schulz were present.

Don Britt, President President; on were absent

Other Attendees: Kelly McAloon, STAT Executive Director; Summer Daniels, STAT Administrative Assistant; Barbara Bender, Mayor; Marilyn Swinney; Gretchen Schulz and Dani Rohrer. Wells Fargo Representative.

- 1.0 **Determination of a Quorum:** Billy Franklin, Vice President called the meeting to order at 6:10 pm. Established that a quorum was present.
- 2.0 **Approval of Minutes for the June 17th Board of Directors Meeting:** Motion to approve minutes made by Kurt Schulz with correction of a start time of 6:10 pm, seconded by Regina Hart. Motion to approve passed unanimously.
- 3.0 **Treasurer's Report:** Treasurer Jamey Toney reported that there was \$47,000 in the STAT checking account. Stated that the summer season is when a lot of our expenditures happen.

4.0 Old Business

4.1 Committee Reports:

Community Garden: Garden looks great. All beds active.

Farmers' Market: Kurt reported doing very well. Many vendors selling out by end of day. Kurt thanked sponsors and Summer for moving in so seamlessly.

Editorial/Spirit Magazine: Kelly reported magazine came out and has had awesome response. Working on Fall edition which will come out in September.

Commerce Club: Jay Markwalter, Executive Director for Georgia Tourism is scheduled for August. Kathy mentioned we need to do a general membership meeting in September. Announcement will be in the August and September newsletter.

Events: Fourth of July event was a smash. Very heavily attended. Fireworks were good. Some were a little low to see on the Green. 12 stone volunteers left and the clean up was a little difficult with too few people. Kelly will be checking with 12 stone to see if there was a miscommunication. Kurt mentioned we should find out who 12 stone hired and we could hire them in the future. Summer mentioned they were looking into getting the sports teams who are looking for volunteer hours involved for a small donation. Alice mentioned the 1st aid kits were not found when needed. Perhaps need to get some fans and cooling collars.

- 4.2 **Update on Marketing Agency / Rebranding:** Kelly is setting up a lunch meeting with Brian Wise for everyone who can attend. Has done work for Suwanne and Winder and some other cities.
- 4.3 **ROW Signage Update – Billy Franklin:** Billy sent Kelly a proposal this afternoon. She hasn't had an opportunity to see it. Discussion of Constant Contact hack. Billy reported his report including pricing of \$5,000 for a one sided sign, \$7,000 for a two sided sign. This was per sign. Everyone was shocked at the price. That doesn't include installation. Billy still working on installation.
- 4.4 **Bylaw Revision Update:** Kelly asked to table this till the next meeting. Barbara Bender wanted to weigh in since she was involved in the original bylaws. Barbara will look it over and we will revisit this in August.
- 4.5 **Development of the Snellville Story Update:** Kathy reported several of the churches have wanted to be involved. Need to set up meetings.

5.0 New Business

- 5.1 **New Banking Requirements / Wells Fargo Representative Dani Rohrer:** Kelly introduced Dani Rohrer. Dani explained the new laws and regulations required. We need a corporate resolution with the President, Secretary, Treasurer and the Executive Director's signature. We had the corporate resolution signed by all and notarized by Regina Hart, notary public. Kelly McAloon, Executive Director and Don Britt, President are on all accounts. Summer Daniels, STAT Administrative Assistant will be added to the Farmers' Market and Community Garden Accounts. Gretchen Schulz will be coming off all accounts. Jamey Toney, Treasurer is on the main account. The above mentioned Snellville Tourism and Trade Association, Inc. Corporate Resolution is herein formally read into our minutes.

Kelly reported that Laura Steele was hurt at our July 4th event. When working traffic, she feel moving a barricade. She tripped over the legs of the barricade. She hit her head and had several severe bruising. In addition she had a broken elbow. We have filed her injury claim under the new Workman's Comp policy for paid employees. We are adding the policy and pertain doctors to a binder that will be in the STAT tent at all events.

We also need to put together a new nominating committee for the upcoming Board of Directors election. Marilyn Swinney is no longer able to serve. Kathy reported that the article about the election has been in the newsletter for several months. She will move it up to the top of the newsletter, hopefully it will be read there.

Kathy and Kelly reported on the hacking of our Constant Contact account. A fraudulent email purportedly from Federal Express was sent to all our addresses and an additional 6500+ email addresses that had been added to our account. Kathy reported that we had sent out an email to our addressees warning them of the fraudulent email and another one was sent to the 6500+ email addresses that were still in CC apologizing for the fraudulent email sent with our name and warning them of it's fraudulent nature. Kathy will be speaking with the Constant Contact Technical and Compliance Department again tomorrow.

Billy offered the Boards' thank to Marilyn Swinney. We all thanked her for all the work she has done over the years. We will miss her.

6.0 President's Report

7.0 Adjournment: Motion to adjourn made by Jamey Toney, seconded by Alice Snipes. Motion to approve passed unanimously.

Billy Franklin, Vice President.

Kathy Emanuel, Secretary