

**Minutes from the  
Regular Business Meeting  
of the STAT Board of Directors  
June 20th, 2022 – Snellville City Hall – 6:00 pm**

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**Board Members:** Don Britt, President, Presiding; Kurt Schulz, Vice President; Kathy Emanuel, Secretary; Lucy DeForest, Treasurer; Alice Snipes; Stephanie McDonald; and Andrew Yee. Absent: Melvin Everson and Jared Eakins.

**Other Attendees:** Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, City Councilperson.

- 1.0 Call to Order / Determination of a Quorum:** President Don Britt called the meeting to order. Established that a quorum was present.
- 2.0 Approval of Minutes – May Meeting:** Motion to approve the May 16th Board of Director Meeting minutes with typo correction made by Kurt Schulz, seconded by Alice Snipes. Motion passed unanimously.
- 3.0 Treasurer’s Report:** Lucy DeForest presented the balances; STAT checking balance is \$116,199.06, the STAT savings account is \$17,425.55, the Farmers’ Market balance is \$23,073.98, the Community Garden balance is \$20,582.56
- 4.0 Update regarding Flock Cameras:** Kelly reported that she spoke with Erin at the Hampton and they would love to have a camera. Checking with In Town Suites and LaQuinta. Consensus was to move forward and budget \$7500.00 in the next budget.
- 5.0 Old Business:**
  - 5.1 Committee Reports:**
    - A) Community Garden:** Garden doing very well. Meeting with Eagle Scout re: project.
    - B) Farmers’ Market:** Kurt reported we have 59 vendors and 52 spaces. Going very well. Kurt inquired whether the volunteers covered by any of our insurance. Don noted that liability usually falls to the property owner. Discussion of whether we need to have the volunteers sign a “hold harmless” agreement. Consensus that Kelly would speak with Chuck Ross regarding issue and agreement. Gretchen is looking into freshening up the Farmers’ Logo. Discussion on ideas and samples.
    - C) Editorial/Spirit Magazine:** Kelly reported magazines will be here this week and shipped out. Had a request from another visitors’ center for magazines.
    - D) Commerce Club:** Kelly reported that tomorrow is the postponed meeting and reported Jann Joseph, President of Georgia Gwinnett will be the August speaker.
    - E) Events / Volunteering:** Discussion on waiting till Fall for Business After Hours. Working on getting volunteers for 4th of July event. We hired a crew from 4 to 11 to pick up trash.
  - 5.2 2022 Ornament Design Update:** Kurt wants the front tree to be more prominent. Kathy will fix and resend out.
  - 5.3 Update regarding Sports Tourism:** Kelly still negotiating price. Consensus is that Board ready to move forward if we can get the price around \$6500.00 for the first phase. Kathy said she is convinced we need to do the first phase, has concerns on how we will use the information. Don concurred and mentioned it is just one tool. Extension discussion on possibilities for phase two.
  - 5.4 Marketing Updates:** Kelly did not get to bring some of the stuff she has been doing. Did report on some of the things happening with GDP. Kelly still working on having a second company to make a presentation for marketing and website.
  - 5.5 STAT Board Posts – 2002 End of Term:** Need applications for Andrew, Melvin, Kathy and Don’s posts. Will post application on website.
  - 5.6 STAT Volunteer Hours:** Alice needs hours
- 6.0 New Business:** None
- 7.0 President’s Report:** Don reported that one of the club members approached him regarding a car show in SC lot. These guys are local and may be a good contact for us for future events. Especially at the Grove. Also feels we need to look into the corn hole tournaments which are being so popular. Discussion on new sports we need to consider.

**8.0 Adjournment:** Motion to adjourn made by Lucy DeForest, seconded by Kurt Schulz. Motion passed unanimously.

Don Britt, President

Kathy Emanuel, Secretary