



**Minutes from the
Regular Business Meeting
of the STAT Board of Directors**

May 18th, 2020 – Online Zoom Video Meeting – 6:30 pm

Board Members Online: Don Britt, President, Presiding; Billy Franklin, Vice President, Kathy Emanuel, Secretary; Kurt Schulz, Treasurer; Lucy DeForest; Jared Eakins; Regina Hart; and Alice Snipes

Other Attendees: Kelly McAloon, STAT Executive Director; Summer Daniels, STAT Administrative Assistant; Marcy Pharris

- 1.0 Determination of a Quorum:** Don Britt, President called the meeting to order at 6:30 pm by calling roll. Established that a quorum was present.
- 2.0 Approval of Minutes – April Board of Directors Meeting:** Motion to approve April 20th, 2020 minutes made by Kurt Schulz, seconded by Alice Snipes. Don did a roll call vote. Motion to approve passed unanimously.
- 3.0 Treasurer’s Report:** Kelly said not much to report. Account currently has \$88,000.00. About \$17,000.00 in savings. Still waiting on check from city. We’re in good shape. Expecting \$15,000.00 outgoing for fireworks. There was an inquiry regarding the past due Accounts Receivable. Kelly is going to give us a more detailed accounting next month regarding past due Receivables.

4.0 Old Business

- 4.1 Website Update:** Kelly reported that there is a meeting planned with Rock, Paper, Scissors to get their input regarding the website to be considered. Will have information and recommendations before next meeting.
- 4.2 Committee Reports:**
 - A. Community Garden:** Kurt reported that our Master Gardeners in conjunction with the Gwinnett Master Gardeners have held plant sales netting over \$2800.00. \$1,250.00 went back to the Gwinnett Master Gardeners. Our garden netted around \$1,550.00. CG has received a grant from the Food Alliance of \$1500.00. We built three new demonstration beds which will be planted with food for the CoOp until the CoVid is over. Added gutters and downspouts to the pavilion that are hooked up to water storage drums. Started landscaping around pavilion. Working on memorial water feature with money donated by Tom Witts in memory of their son Rick. All 53 beds are rented.
 - B. Farmers’ Market:** Kurt reported that the “Drive Thru” Farmers’ Market is over and was successful. Working on plans for the summer market and how to handle with social distancing. Have purchased three touch-less hand sanitizers and have worked out special guidelines to address CoVid crisis. Have purchased signs for entrance and vendor booths to address the new guidelines. We have over 40 vendors signed up. Summer is handling the police officers. Kurt also mentioned the passing of Ronnie Bentley.
 - C. Editorial/Spirit Magazine:** Kelly reported working on much smaller magazine. Should be around 28 pages. Will be out the end of June.
 - D. Commerce Club:** Kelly reported the virtual May meeting went well. Will plan to stay virtual for June and July and then reassess. Tax Commissioner Richard Steele will be the presenter. Scholarships are scheduled for July. Kelly considering having the two candidates for District 3 speak.
 - E. Events:** Kelly working with sponsors regarding events. Still planning on fireworks at Labor Day. Are doing the June Food Truck Friday with social distancing. Planning on having only six trucks. Waiting to reschedule May concert, probably in October. Will plan on a July Food Truck Friday. Haven’t done anything with July concert. Waiting for more information. Kelly taking STAT the Cat at more often.
 - a) Corona Virus Updates**
- 4.3 Update on Marketing Agency / Rebranding:** Kelly reported we already discussed some of this and also they are working with Rock, Paper, Scissors on some ideas for website advertising.
- 4.4 ROW Signage Update:** Billy picked up new sign last week. Need to get with Kelly and get the location marked and the sign up. Kelly still working on location near Hill Top Pawn.
- 4.5 STAT Volunteer Hours: – Regina:** Regina needs volunteer hours.

Kelly reported that ornaments will be in soon. Kathy mentioned the Historical Society very anxious to see them.

5.0 New Business:

6.0 President’s Report - None

- 7.0 Adjournment:** Motion to adjourn Zoom video meeting made by Kurt Schulz, seconded by Regina Hart. Don did a roll call vote. Motion to approve passed unanimously