

**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
May 16th, 2022 – Snellville City Hall – 6:00 pm**

Board Members: Don Britt, President, Presiding; Kurt Schulz, Vice President; Kathy Emanuel, Secretary; Lucy DeForest, Treasurer; Melvin Everson; Alice Snipes, Jared Eakins, and Andrew Yee. Absent: Stephanie McDonald.

Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, City Councilperson; Greg Perry, Snellville Police Chief.

- 1.0 Call to Order / Determination of a Quorum:** President Don Britt called the meeting to order. Established that a quorum was present.
- 2.0 Approval of Minutes – April Meeting:** Motion to approve the April 18th Board of Director Meeting minutes made by Alice Snipes, seconded by Jared Eakins. Motion passed unanimously.
- 3.0 Treasurer’s Report:** Lucy DeForest is still getting up to speed. Kelly presented the balances; STAT checking balance is \$74,048.84, and we just received a check from the city for \$103,902.57. The Farmers’ Market balance is \$16,852.53, the Community Garden balance is \$20,922.76.
- 4.0 Chief Greg Perry / Flock Cameras:** Kelly approached Chief regarding Flock cameras for the hotels. Chief reported on where they presently have flock cameras. He recommends that if STAT is interested in providing cameras, they need to be on hotel property. The PD places their cameras more widely spread to see what goes on around the hotels. Chief finds the cameras very effective and cited several examples of where they have helped solve a crime. Cameras run around \$2500 per year, per camera. Consensus among board was to continue to look into this. Kelly will contact hotels.

5.0 Old Business:

5.1 Committee Reports:

- A) Community Garden:** Plant sales by Greenhouse team are going extremely well. Cumulative sales to date are over \$6000. Some of the beds need replacing and material costs have increased.
- B) Farmers’ Market:** Kurt reported the Extended Market is doing extremely well. Vendors for summer market still coming in.
- C) Editorial/Spirit Magazine:** Kelly reported magazine out and in visitor centers.
- D) Commerce Club:** Kelly reported Schelly Mariatt from Gwinnett Clean and Beautiful will be the June speaker.
- E) Events / Volunteering:** Kelly reported that Beach Blast was very successful. Had a problem with ipads and taking credit cards. Extensive discussion on services and credit cards and getting reliable service.

Kathy requested that the directors approve and vote on the Executive Session minutes. Motion was made to accept the April 18th Executive Session Minutes made by Lucy DeForest, seconded by Melvin Everson. Motion passed unanimously.

- 5.2 2022 Ornament Design:** Discussion on next design.
- 5.3 STAT Volunteer Hours:** Alice needs hours
- 5.4 STAT Volunteer Dinner and Celebration:** Had a good turn out and got some new volunteers.
- 5.5 Update regarding Randy DuTeau with Sports Strategies:** Kelly asked if anyone had filled questionnaire. Extensive questions were asked and answered regarding their role and what we will receive.
- 5.6 Marketing Updates / Promotional Items:** Kelly got some new advertising and promotional items in.

Kelly had some hotel reports which she pointed out data.

6.0 New Business: None

7.0 President’s Report: No report

8.0 Adjournment: Motion to adjourn made by Kurt Schulz, seconded by Lucy DeForest. Motion passed unanimously.

Don Britt, President

Kathy Emanuel, Secretary