



Minutes from the Regular Business Meeting of the STAT Board of Directors

April 15th, 2019 – Snellville City Hall, Conference Room 6:00 pm

Board Members Present: Billy Franklin, Vice President, Presiding; Kathy Emanuel, Secretary; Alice Snipes, Regina Hart, Kurt Schulz and Kyle Emerson were present.
Don Britt, President and Jamey Toney, Treasurer were absent

Other Attendees: Kelly McAloon, STAT Executive Director; Gretchen Schulz, Marilyn Swinney

- 1.0 **Determination of a Quorum:** Billy Franklin called the meeting to order at 6:10 pm. Established that a quorum was present.
- 2.0 **Approval of Minutes for the March 18th Board of Directors Meeting:** Motion to approve minutes made by Kurt Schulz, seconded by Alice Snipes. Motion to approve passed unanimously.
- 2.1 **Read in the Georgia Secretary of State's annual corporate registration renewal for both the Snellville Commerce Club and the Snellville Tourism & Trade Association.** Kathy Emanuel read the annual registrations had been renewed for the year.
- 3.0 **Treasurer's Report:** Treasurer Jamey Toney was absent. Kelly reported Accounts Receivable are coming in. Financial positions good. The new Hampton is doing very well. LaQuinta business is down.

4.0 Old Business

4.1 Committee Reports:

Community Garden: Beds all sold. Almost all are paid. Kurt reported the sign blew out.

Farmers' Market: Kathy & Regina reported that the last extended market went great. Good attendance and most vendors sold out. Gretchen reported we still have some booth availability for the regular market, but are full with baked goods.

Editorial/Spirit Magazine: Kelly reported magazine out. Good response. Have had several requests for advertising info.

Commerce Club: Membership increasing. Good attendance. Scholarships scheduled for May. Jason West will speak in June. Marlene Buchanan scheduled for July. Waiting on confirmation from Mark Walter, Executive Director for Georgia Tourism for August. Dr. Cannon, President of Gwinnett Tech scheduled as the September speaker.

Events: Kelly holding volunteer meeting on April 18th. 12 Stone volunteers will be at the 4th. Discussion on the Methodist Church interested in getting involved. Kurt will be having neck surgery this summer and will be out for 6 weeks or more. Have some new things coming out for the Beach Blast.

- 4.2 **Business Development Communications Program Intern Update:** Kelly met with intern and gave her information. Kelly asked her to put together a three fold for the Commerce Club. Will bring it to the next meeting. Discussion on whether she is being utilized for STAT and/or the DDA. Kelly checking into her direction next week.
- 4.3 **ROW Signage Update – Billy Franklin:** Billy planning a meeting with a guy who can do the signs.
- 4.4 **Bylaw Revision Update:** Kathy reported that it is done and ready to be sent to the general membership. Still working on the Code of Ethics. We need to have the Board do a final look over and then send out to the membership.
- 4.5 **Development of the Snellville Story Update:** Kathy reported she talked the the Board of Appeals and the Planning Commission. Everyone she speaks with gets very excited. Continuing to collect ideas. Approached by Dr. Cantrell from Methodist to come talk with them. Kathy mentioned she felt like if she talked to United Methodist she should approach other churches also. Suggestions were 12 stone, 1st Baptist, Presbyterian, St. Olivers. Keeps expanding. United Methodists has a very extensive story which needs to be told.
- 4.6 **Day Labor Discussion/Workman's Comp:** Kelly reported that Workmans Comp premium is down to about \$1168.00. Kelly is working on contracts for both Peter and Will. We will be providing them both with \$300 each for their insurance. Discussion on whether since the Workmans Comp will be under STAT we need to pay Peter under STAT and have the Farmers' Market reimburse STAT.
- 4.7 **Outline of Duties and Salary Range for Administrative Assistant:** Kelly rewrote job description. Consensus is job description is ready to be published.
- 4.8 **Rebranding:** Put on hold until next meeting.

5.0 New Business

6.0 President's Report

7.0 Adjournment: Motion to adjourn made by Kurt Schulz, seconded by Regina Hart. Motion to approve passed unanimously.

Billy Franklin, Vice President, presiding

Don Britt, President

Kathy Emanuel, Secretary