

**Minutes from the  
Regular Business Meeting  
of the STAT Board of Directors  
April 18th, 2022 – Snellville City Hall – 6:00 pm**

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Board Members: Kurt Schulz, Vice President, Presiding; Kathy Emanuel, Secretary; Lucy DeForest, Treasurer; Melvin Everson; Alice Snipes, Jared Eakins, Stephanie McDonald and Andrew Yee present. Absent: Don Britt, President

Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, City Councilperson.

- 1.0 Call to Order / Determination of a Quorum:** Vice President Kurt Schulz called the meeting to order. Established that a quorum was present.
- 2.0 Approval of Minutes – February Meeting:** Motion to approve the March 21st, 2022 Board of Director Meeting minutes with typographical error corrections made by Stephanie McDonald, seconded by Jared Eakins. Motion passed unanimously.
- 3.0 Treasurer’s Report:** Lucy DeForest is still getting up to speed. Kelly will email Kathy Emanuel the balances for the minutes. Emailed figures: STAT checking balance is \$107,193.11, the STAT Savings balance is \$17,425.26, the Farmers’ Market balance is \$17,272.53, the Community Garden regular account balance is \$15,848.48. Kelly is requesting an Executive Session to discuss past due Accounts Receivable at the end of the meeting.

#### **4.0 Old Business:**

##### **4.1 Committee Reports:**

- A) **Community Garden:** Kurt reported that there were water problems. We have a plumber coming out on Wednesday. Plant sales by Greenhouse team are going extremely well. Sales at Saturday’s Farmers’ Market were \$1297. Cumulative sales to date are over \$4000. Will be at the next Farmers’ Market. Lost mower, but have found another one who did a great job.
  - B) **Farmers’ Market:** Kurt reported that the Extended Market did not get the expected rain. Many scheduled vendors did not come. The vendors that did come did very well, many sold out.
  - C) **Editorial/Spirit Magazine:** Kelly reported magazine out and in visitor centers. Has interest from several new advertisers.
  - D) **Commerce Club:** Kelly reported we have several new members. May will be the Scholarships.
  - E) **Events / Volunteering:** Kelly reported that Thursday night is our volunteer sign up meeting and dinner. Have a good BBQ dinner planned. Still need physical labor and a truck and trailer.
- 4.2 2022 Ornament Design:** Kathy is sending out email. Short discussion on wood versus ball.
  - 4.3 STAT Volunteer Hours:** Alice lost her binder so needs us to resend our hours for the year to date.
  - 4.4 STAT Volunteer Dinner and Celebration:** Discussed above under Events.
  - 4.5 Update regarding Randy DuTeau with Sports Strategies:** Kelly reported that Randy gave an excellent presentation to council. She reiterated that we need the support of the city and the departments to do this. Council asked to see a sample report that Kelly will be sending out. Discussion on coordinating and administrating.
  - 4.6 Marketing Updates / Promotional Items:** Kelly updated us on advertising and promotional items and baskets and swag bags for the hotels.

**5.0 New Business:** None

**6.0 President’s Report:** No report

**7.0 Adjournment:** Motion to adjourn made by Stephanie McDonald, seconded by Lucy DeForest. Motion passed unanimously.

*Kelly McAloon asked for an Executive Session to discuss Accounts Receivables. Motion to move to an Executive Session made by Kathy Emanuel, seconded by Melvin Everson. Motion passed unanimously.*

Kurt Schulz, Vice President

Kathy Emanuel, Secretary