



**Minutes from the  
Regular Business Meeting  
of the STAT Board of Directors  
March 18th, 2019 – Summit Chase Country Club**

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Board Members Present: Don Britt, President, Presiding; Billy Franklin, Vice President; Kathy Emanuel, Secretary; Jamey Toney, Treasurer; Alice Snipes, Regina Hart, and Emerson Kyle. Kurt Schulz was absent

Other Attendees: Kelly McAloon, STAT Executive Director; Marcy Pharris, Marilyn Swinney

- 1.0 Determination of a Quorum:** Don Britt called the meeting to order at 6:00 pm. Established that a quorum was present.
- 2.0 Approval of Minutes for the February 18th Board of Directors Meeting:** . Correction to minutes. Need to change time meeting called to order under section 1.0 from 6:30 to 6:00. Motion to approve minutes with correction made by Jamey Toney, seconded by Regina Hart. Motion to approve with correction passed unanimously.
- 3.0 Treasurer's Report:** Jamey reported that our receivables are down approximately \$12,000. Received \$48,000 from the city. We have E. R. Snell as a new keystone sponsor. Last month we had \$10,000 in checking account, now have \$71,000. Good shape for upcoming season. Fireworks have been purchased and deposits sent out to bands for the season. Still working on past due receivables. No procedure in place for past due. Kelly going to work up one. Kelly is optimistic on collecting at least 80%.

#### **4.0 Old Business**

##### **4.1 Committee Reports:**

**Community Garden:** Applications are out for 2019 season. Most beds reserved for the season, only one or two remaining.

**Farmers' Market:** Applications for summer market coming in. Estimated 32 vendors approved. Extended market doing very well.

**Editorial/Spirit Magazine:** Kelly reported magazine doing well, will be in homes around April 14th.

**Commerce Club:** Membership increasing. March 5th meeting at the Hampton Inn well attended. Chief Justice Melton scheduled for April meeting. Regina is going on full time, so will not be available for sign in. Possibility of having next Business After Hours at Lincoln Fill on the deck. Kelly working on scheduling. Possibly in August. Definitely will have a BAH in October.

**Events/ Concert Table Pricing:** Kelly wants to change concert pricing to \$150.00 per table for each event. Will be sold on website. Consensus was in agreement. Volunteer meeting on April 18th. Discussion on paid labor below for events. Bands confirmed for concerts as reported last meeting. Swinging Medallions are confirmed for the Beach Blast. Rupert's Orchestra confirmed for Fall Festival. Discussion on booth at Snellville Days.

- 4.2 Business Development Communications Program Intern - Kelly:** Kelly met with intern and gave her information. Discussion on her goals and approach. Don going to meet with the intern. Discussion on effectively using information.
- 4.3 ROW Signage Update – Billy Franklin:** Billy working on getting dollar figure together to take make to the DDA.
- 4.4 Ornament Update:** Kathy showed graphics again. Everyone approved.
- 4.5 Bylaw Revision Update:** Discussion on adding Code of Ethics. City's is not applicable to STAT. Kathy suggested that in order to get the Bylaws done we mention there and on our application that they must adhere to the STAT Code of Ethics. Then the Code of Ethics can be finished separately. Consensus agrees. Decision on page 10 of the Bylaws on removing a Director. Decision was to make it 2/3s of the entire board. Kyle will look at Eastside and Billy will look at E. R. Snells Codes and send to Kathy. Kathy will correlate and work up something for the Board to look at.
- 4.6 Development of the Snellville Story Update:** Kathy reported she is still collecting ideas. Everyone she speaks with gets very excited. Continuing to collect ideas. Kathy reported that communicating with the different groups is effective if only to bring the groups together.
- 4.7 Day Labor Discussion/Workman's Comp:** Kelly reported that she called downtown to get information on Workman's Comp. She learned that our having Workman's Comp is essential. Moving forward to obtain. We will probably be at the minimum.
- 4.8 Outline of Duties and Salary Range for Administrative Assistant:** Kelly rewrote job description. Kathy suggested putting in a short paragraph on what STAT is. Jamey suggested taking one or two bullet points out to simplify. Discussion on how much Saturday work will be involved. Will continue discussion at next meeting when Gretchen and Kurt can put input on Farmers' Market.
- 4.9 Rebranding:** Some discussion. Will revisit.

Regina mention she needs volunteer hours.

**5.0 New Business**

**6.0 President's Report**

**7.0 Adjournment:** Motion to adjourn made by Kathy Emanuel, seconded by Alice Snipes. Motion to approve passed unanimously.

Don Britt, President.

Kathy Emanuel, Secretary