

**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
March 21st, 2022 – Snellville City Hall – 6:00 pm**

Board Members: Don Britt, President, Presiding; Kurt Schulz, Vice President; Kathy Emanuel, Secretary; Lucy DeForest, Treasurer; Melvin Everson; Alice Snipes and Andrew Yee present. Absent: Jared Eakins and Stephanie McDonald

Other Attendees: Kelly McAloon, STAT Executive Director Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, City Councilperson, Pam Ledbetter, Accent Creative Group.

- 1.0 Call to Order / Determination of a Quorum:** President Don Britt called the meeting to order. Established that a quorum was present.
- 2.0 Approval of Minutes – February Meeting:** Motion to approve the February 21st, 2022 Board of Director Meeting minutes made by Kurt Schulz, seconded by Melvin Everson. Motion passed unanimously.
- 3.0 Treasurer’s Report:** Lucy DeForest reported the the STAT checking balance is \$114,014.59, the STAT Savings balance is \$17,425.00, the Farmers’ Market balance is \$17,222.53, the Community Garden regular account balance is \$16,138.57, the Community Garden Savings account has been closed and the balance added to the regular account. The Savings account was closed. It is no longer required by the bank and is not necessary.

Presentation of State of Georgia Corporate Registrations for the Commerce Club and Snellville Tourist and Trade to be read into the minutes. They are on file with Kathy Emanuel, Secretary.

4.0 Accent Creative Group Presentation: Pam Ledbetter had a presentation as to the services her agency can provide. Her agency has been around since 2004. Their niche market are tourism, hospitality, municipalities, counties, and chambers. Discussion after her presentation.

5.0 Old Business:

5.1 Committee Reports:

- A) Community Garden:** Kurt reported that we are up to 54 beds rented. The Garden sold over \$800.00 at Farmers’ Market.
- B) Farmers’ Market:** Kurt reported that the Extended Market is doing well, vendors are very happy with sales. The Summer Farmers’ Market is filling up quickly. Have found a new BBQ vendor. Applied for and received a \$500 grant which will be used for social media marketing.
- C) Editorial/Spirit Magazine:** Kelly reported working hard on the next issue.
- D) Commerce Club:** Kelly reported on upcoming speakers. Jason De Franco, director of development for the Public Library will be speaking on April 5th. May will be the Scholarships, June will be Shelly Marlette from Gwinnett Clean and Beautiful, July is to be announced and August will be Dr. Jan Joseph, President of Georgia Gwinnett college.
- E) Events / Volunteering:** Kelly reported that the Business After Hours will resume on April 28th at Summit Chase. Volunteer Dinner will April 21st at the community room at City Hall. Concert Season will be May 28th Queens Nation, July 23rd is Chi Town Transit Authority, August 20th Departure will be back, September 24th will be Uptown Funk, and bands are lined up for all the events.

5.2 2022 Ornament Design: Kathy has done a variety of designs and will email it out tomorrow.

5.3 STAT Volunteer Hours: Alice is taking on volunteer hours. Please turn in your hours.

5.4 STAT Volunteer Recognition Dinner and Celebration: Discussed above under Events.

5.5 Centennial Celebration Ideas for 2023: Met with the committee. Everyone is really excited. Banners throughout the city were discussed. Lots of ideas. Melissa is going to take all the ideas and compile them. STAT needs to align with the city. Will keep us posted. Emmett Clower and Kelly are meeting with Chris Snell to get them involved. Melvin mentioned that the county had gotten all the past officials and suggested we do the same.

Kelly still working on past due accounts. Some need to be written off for various reasons. Will have a report at the next meeting. Eastside has committed to a three year sponsorship, E. R. Snell also committed to a three year contract. Walton Gas has committed to a one year sponsorship.

Kelly inquired whether it would be a conflict if she bought some Tshirts and other items from STA through her. Kurt mentioned that while we trust Kelly, perhaps we need to get other bids. Melvin also mentioned that perception is important. Consensus was that if she got competitive bids and brought them to the board it would be fine.

6.0 New Business:

7.0 President's Report: No report

8.0 Adjournment: Motion to adjourn made by Kathy Emanuel, seconded by Andrew Yee. Motion passed unanimously.

Don Britt, President

Kathy Emanuel, Secretary