



Minutes from the Regular Business Meeting of the STAT Board of Directors

February 17th, 2020 – Snellville City Hall – 6:00 pm

Board Members Present: Billy Franklin, Vice President, Presiding; Kathy Emanuel, Secretary; Kurt Schulz, Treasurer; Lucy DeForest; Jared Eakins; Alice Snipes; and Regina Hart were present.
Don Britt, President was absent

Other Attendees: Kelly McAloon, STAT Executive Director; Summer Daniels, STAT Administrative Assistant; Marcy Pharris; Councilmember Gretchen Schulz.

- 1.0 Determination of a Quorum:** Billy Franklin, Vice President called the meeting to order at 6:00 pm. Established that a quorum was present.
- 2.0 Approval of Minutes for the January 18th, 2020 Board of Directors Meeting/Retreat:** Motion to approve January 18th, 2020 minutes made by Kurt Schulz, seconded by Regina Hart. Motion to approve passed unanimously.
- 3.0 Treasurer's Report:** Treasurer Kurt Schulz reported that all looks good. Kurt reported that the Hampton Inn is doing much better than they usually do in January. Kelly explained to new members that sponsorship is critical.

4.0 Old Business

Kelly mentioned that we need to have a discussion on ideas for the Christmas ornament. Due to timing, we will handle through email. Kathy will send out a list of what we have done.

4.1 Committee Reports:

- A. Community Garden:** Kurt reported that they are working towards Spring. Greenhouse crew has started seedlings. Wes applied for and received a \$500 grant from Master Gardeners. Have applied for a \$1500 grant from Food Well Alliance. Billy is arranging a truck to get manure from Dr. Petersen's farm.
- B. Farmers' Market:** Kurt reported 37 vendors have sent apps for summer market.
- C. Editorial/Spirit Magazine:** Kelly reported that the spring issue should be out mid-April.
- D. Commerce Club:** Kelly reported P.K. Martin did great. Attendance is up. Kelly is going to put up tables for sponsors to place materials and will charge \$100. Will give keystone sponsors a table.
- E. Events:** Kelly reported everything is moving along. 20 ride, a Zack Brown cover band is scheduled for August. Have a Earth, Wind and Fire cover band for July. The Queen cover band has to increase their price and will come in 2021. The Swinging Medallions will be at Beach Blast. Having a general volunteer meeting on March 24th.
- 4.2 Update on Marketing Agency / Rebranding:** Kelly reported that Don and Kelly have a meeting on Friday with Rock, Paper, Scissors to go over stuff.
- 4.3 Update ROW Signage Update – Billy Franklin:** Billy reported that he has a quote for the signs. They really want to do it in cedar. Billy will be taking it to the DDA for funding. The one on the Greene is good. Would like to have signs for Wisteria, at Hill Top, 124 at Harbor Oaks and 78/124 area.
- 4.4 STAT Volunteer Hours: – Regina:** Regina needs volunteer hours.
- 4.5 Volunteer Celebration Update:** Kelly reported that we had a good turnout and it went very well. Kelly is concerned about "no-shows" which we pay for. We need to figure out something. Food was excellent.
- 4.6 Contract Renewal with Accounting Firm:** Jimmy Whitaker's contract is up for renewal. Pricing is the same. \$650 per month to keep our books. \$1620.00 annual fee to do the tax returns. Kelly will be filing our papers with the Secretary of State and will send the paperwork to Kathy so we can have it formally read into the minutes.
- 4.7 Business After Hours Update:** Really outstanding attendance. Lots of new people.

6.0 New Business:

Alice suggested perhaps having bags at event for advertising. Kathy suggested we wait until we get the new re-branding. Kelly mentioned we could use them for treat bags at the Fall Festival.

Kelly asked new members if they had any questions or comments.

7.0 President's Report - None

8.0 Adjournment: Motion to adjourn regular meeting made by Alice Snipes, seconded by Regina Hart. Motion to approve passed unanimously.

Don Britt, President.

Kathy Emanuel, Secretary