



## Minutes from the Regular Business Meeting of the STAT Board of Directors

November 18th, 2019 – Summit Chase Country Club – 6:00 pm

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Board Members Present: Don Britt, President, Presiding; Billy Franklin, Vice President; Kathy Emanuel, Secretary; Kyle Emerson; Alice Snipes; Regina Hart; and Kurt Schulz were present.

Jamey Toney, Treasurer was absent

Other Attendees: Kelly McAloon, STAT Executive Director; Summer Daniels, STAT Administrative Assistant; Marcy Pharris; Stephen Brust; Barbara Serle; Mayor Pro Tem David Emanuel; Councilmember Gretchen Schulz.

**1.0 Determination of a Quorum:** Don Britt, President called the meeting to order at 6:00 pm. Established that a quorum was present.

**2.0 Approval of Minutes for the October 21st Board of Directors Meeting:** Motion to approve October 21st minutes made by Regina Hart, seconded by Alice Snipes. Motion to approve passed unanimously.

**3.0 Treasurer's Report:** Treasurer Jamey Toney was absent. Kelly reported that we are in good shape financially.

### 4.0 Old Business

#### 4.1 Committee Reports:

**A. Community Garden:** Kurt reported that the slab was poured for the pavilion. Rebuilding some of the beds.

**B. Farmers' Market:** Kurt reported November Extended Season market went very well. About 20 vendors attended.

**C. Editorial/Spirit Magazine:** Kelly reported that the winter issue should be out November 23rd. Work has begun on the New Year edition.

**D. Commerce Club:** Kelly reported working on upcoming speakers. Has scheduled a speaker on interpreting body language for January. P.K. Martin scheduled for February. December meeting is scheduled at the 1st Baptist Church.

**E. Events:** Kelly reported the Christmas Tree Lighting is coming up. Asked for volunteers.

**4.2 Update on Marketing Agency / Rebranding:** Kelly reported that they had a meeting scheduled schedule the meeting with a third agency. Will schedule one of the three talk at the January retreat.

**4.3 Stephen Brust / Website Contract –** Stephen Brust made a presentaton on his website contract. Total price is for \$2,650.00 for STAT and \$1100.00 for the Farmers' Market for a total of \$3,750.00. Stephen recommended updating the Farmers' Market site. Does not react well for mobile users. Presented some analytics from our website. Motion to approve Stephen Brust's contract for 2020 made by Kathy Emanuel, seconded by Kyle Emerson. Motion to approve passed unanimously.

**4.4 Update ROW Signage Update – Billy Franklin:** Billy reported no progress. Kelly anxious to get this going before event season starts. Billy promised to make it happen.

**4.5 STAT Volunteer Hours:** Regina needs volunteer hours.

**4.6 Update on STAT Board Posts:** Kelly reported that the Mayor and Council approved Billy Franklin for Post 3 of the STAT Board of Directors and Jared Eakins for Post 5. The general membership met on November 12th and voted on Kurt Schulz for Post 6 of the STAT Board of Directors and Alice Snipes for Post 8 of the board. Don reported that the DDA will vote on Thursday for Seat 2 for which Barbara Serle and Lucy DeForest are running.

**4.7 Ratification of bylaw changes:** Kathy reported that as of the election of the General Membership on November 12th, 2019, STAT had a total of 65 total members eligible to vote. According to our bylaws we need 20% for a legal election. So we needed 13 voters for a legal election. We had 24 eligible members present. We had 23 votes to approve the changes to the STAT bylaws dated November 12th, 2019. We had 23 votes to approve the new Code of Ethics dated November 12th, 2019.

**4.8 Board of Directors' Code of Ethics:** Don Britt, Billy Franklin, Kathy Emanuel, Kyle Emerson, Alice Snipes, Regina Hart and Kurt Schulz all signed a copy of the Code of Ethics. Will get the remaining new board members at the January retreat.

Was discussed that we need to get a copy of our bylaws and our minutes on the website.

**4.9 Volunteer Celebration in January:** Discussion on a date. Date decided is February 1st, 2020.

**5.0 STAT Retreat / January 2020:** Discussion on a date. Date decided is January 18th, 2020 at 9:00 am at Summit Chase.

### 6.0 New Business:

**6.1 Co-Branding with Texas Roadhouse:** For \$1,000 we can have our logo on a large banner behind the cashier stand and we will have a banner over the 1st booth on the right and they will advertise our events for a six month period. They will also include information in their outgoing to their 18,000 distribution. In addition we will receive \$1100.00 in gift cards. We will discuss how to distribute the gift cards.

**7.0 President's Report** - None

**8.0 Adjournment:** Motion to adjourn regular meeting and go into Executive Session made by Kurt Schulz, seconded by Alice Snipes. Motion to approve passed unanimously.

Don Britt, President.

Kathy Emanuel, Secretary