

**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
July 18th, 2022 – Snellville City Hall – 6:00 pm**

Board Members: Kurt Schulz, Vice President, Presiding; Kathy Emanuel, Secretary; Lucy DeForest, Treasurer; Alice Snipes; Stephanie McDonald; Melvin Everson; Jared Eakins and Andrew Yee. Absent: Don Britt, President.

Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; David Emanuel, Snellville Mayor Pro Tem; Deborah Jones.

- 1.0 **Determination of a Quorum:** Kelly explained that Don is ill tonight, Vice President Kurt Schulz called the meeting to order. Established that a quorum was present.
- 2.0 **Approval of Minutes – June Meeting:** A motion to approve the June 20th Board of Director Meeting minutes made by Alice Snipes, seconded by Stephanie McDonald. Motion passed unanimously.
- 3.0 **Treasurer’s Report:** Lucy DeForest had a problem logging into the bank for exact balances. Was able to log in after the meeting. Sent the balances on Tuesday 19th. Lucy reported the balance for the Snellville Farmers’ Market is \$22,723.22, the Community Garden balance was \$19,888.53 and the Snellville Tourism and Trade Association balance was \$102,325.85.

4.0 Old Business:

4.1 Committee Reports:

- A) **Community Garden:** Garden doing very well.
 - B) **Farmers’ Market:** Kurt reported that the market is doing great, week before last there was rain, but the last market many vendors declared it their best ever. Kurt showed examples of new logo designed by Perry Cox. Consensus was the Snellville in the blue color.
 - C) **Editorial/Spirit Magazine:** Kelly reported magazines are out. Very well received. Working on next edition.
 - D) **Commerce Club:** Kelly reported that Dr. Jann Joseph, President of Georgia Gwinnett will be the August speaker. Kelly and Stephanie attended a “Create Gwinnett” initial meeting. The organization is looking for volunteers. Kelly will send out info to board.
 - E) **Events / Volunteering:** 4th event went well. Garbage was a major problem, as usual. The four people Kelly had hired to do garbage pickup did not show up. Extensive discussion on what to do re: garbage. No solutions.
- 4.2 **Update on Flock Cameras:** Erin at Hampton Inn was definitely on board. La Quinta on board. Motion to budget \$7500.00 to lease three flock cameras for our hotels made by Kathy Emanuel, seconded by Alice Snipes. Motion passed unanimously.
 - 4.3 **2022 Ornament Design Update:** Kelly sending off approved design for a quote. Kelly has also requested a sample. Motion to order 250 ornaments made by Stephanie McDonald, seconded by Lucy DeForest. Motion passed unanimously.
 - 4.4 **Update regarding Sports Tourism:** Kelly spoke to Randy. They are working on final proposal.
 - 4.5 **Marketing Updates:** Kelly did not get to bring some of the stuff she has been doing. Described packet she had made.
 - 4.6 **STAT Board Posts / Applications:** Revised application on website. Have received Kathy’s. Kelly asked for one for Andrew, Melvin and Don.
 - 4.7 **STAT Volunteer Hours:** Alice needs hours.

5.0 New Business:

- 5.1 **Email to City Council:** Kelly wanted to make sure all the board received the email and video she sent to the city council. Extensive discussion on attack on Kelly and the entire situation.
- 5.2 **Sponsorship:** Kelly discussed Northside Urgent Care moving into area. She discussed that Northside has indicated they wish to get involved in the community. She stated that while we would not have two Keystone sponsors in the same line, but wanted to make sure everyone (including Andrew representing Piedmont) was on board with them sponsoring in other ways. Andrew will be checking in with Trent.

5.3 Create Gwinnett: Kelly spoke of this above. Will send out information.

6.0 President's Report: none

7.0 Adjournment: Motion to adjourn made by Jared Eakins, seconded by Melvin Everson. Motion passed unanimously.

Kurt Schulz, Vice President

Kathy Emanuel, Secretary