



**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
November 15th, 2021 – Snellville City Hall – 6:00 pm**

Board Members: Billy Franklin, Vice President, Presiding; Kathy Emanuel, Secretary; Kurt Schulz, Treasurer; Jared Eakins; Melvin Everson; Alice Snipes; Lucy DeForest and Andrew Yee present. Absent: Don Britt, President.

Other Attendees: Kelly McAloon, STAT Executive Director Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, City Councilperson.

- 1.0 Call to Order / Determination of a Quorum:** Secretary Kathy Emanuel called the meeting to order. Established that a quorum was present.
- 2.0 Approval of the October and November General Meeting Minutes and the October Zoom Minutes:** Motion to approve the October 18th, 2021 Zoom Board of Director Meeting minutes and October and November General Meeting Minutes made by Kurt Schulz, seconded by Jared Eakins. Motion passed unanimously.
- 3.0 Treasurer's Report:** Kurt deferred to Kelly for the treasurer's report. Kelly presented financials up to October. Reported that the city owes us around \$172,000.00. Hotel/Motel tax has been good. We are receiving some funds from local Airbnb type businesses. Some questions on Profit and Loss. Question on one entry. Kelly will check on it and report back. Kelly will bring us more information in January. Kelly working on income/expenses from the latest events. Will have by the next meeting.

4.0 Old Business:

- 4.1 2021 Ornament – Update:** Kurt reported we only have about 45 left of the original 150. They are moving very well. Decided to order another 100. One of the ornaments will be featured on the tree at the Governor's Mansion and one on the Historic Lawrenceville Courthouse tree.
- 4.2 Committee Reports:**
 - A) Community Garden:** Kurt reported that the Garden has been awarded the Rosalynn Carter Butterfly Garden designation and plaque. Working on seedlings for Fall plant sale.
 - B) Farmers' Market:** Kurt reported that the Market is doing well. We have 28 vendors confirmed for Saturday. 35 vendors scheduled for the December 4th market.
 - C) Editorial/Spirit Magazine:** Magazine shipping today or when Fed Ex gets it done.
 - D) Commerce Club:** Kelly reported Kathy ran the November general meeting while Don is ill. Don is improving. The December 7th Christmas meeting will be at Summit Chase. We will be doing the Santa gift game.
 - E) Events / Volunteering:** Kelly excited to have volunteers from the Beta Club for the Christmas event. She asked for more volunteers. Discussion on last concert where one of the opening singers was a little offensive for a family event. Discussion on doing something more classical. Perhaps using Broadway music.
- 4.3 STAT Board Nominating Committee:** Kelly asked Kathy to report. Kathy reported that the general membership voted on Kurt for Post 8 and Alice for Post 6 to continue their board seats for another term. Lucy is being considered for Post 2 by the DDA, which hasn't met but will be meeting on Wednesday. Stephanie McDonald and Debra Pennington are running for Post 5 from Mayor and Council, and Jared Eakins is running for Post 3 to be approved by Mayor and Council.
- 4.4 STAT Personnel and Board Member Expected Professionalism:** Discussion of Code of Conduct/Ethics for Board Members and STAT employees. Perception is important. Discussion on how important the image all of us project to the public. Decision was that Kelly and Kathy would do a little tweeking on the Code of Ethics and present at the January meeting for signatures.
- 4.5 STAT Volunteer Hours:** Alice is taking on volunteer hours. Please turn in your hours.
- 4.6 STAT Volunteer Recognition Dinner and Celebration:** Kelly checked with Charlene about Summit Chase availability and Charlene is not sure that it will work in January with the remodeling going on at the club.

Discussion on a date for our January retreat. Consensus was to make it January 29th at Snellville City Hall.

5.0 New Business:

6.0 President's Report: No report

7.0 Adjournment: Motion to adjourn made by Melvin Everson, seconded by Alice Snipes. Motion passed unanimously.

Note: Billy Franklin's term has expired so these minutes are being verified by Kurt Schulz, Treasurer.

Kathy Emanuel, Secretary

Kurt Schulz, Treasurer