

**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
August 16th, 2021 – Snellville City Hall – 6:00 pm**

Board Members: Don Britt, President, Presiding; Kathy Emanuel, Secretary; Kurt Schulz, Treasurer; Jared Eakins; Melvin Everson; Alice Snipes; and Andrew Yee. Billy Franklin, Vice President and Lucy DeForest were absent.

Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; and Gretchen Schulz, City Councilperson.

- 1.0 Call to Order / Determination of a Quorum:** President Don Britt called the meeting to order. Established that a quorum was present.
- 2.0 Approval of the July 19th Regular Meeting Minutes:** Motion to approve the July 19th Board of Director Regular Meeting minutes made by Kurt Schulz, seconded by Melvin Everson. Motion to passed unanimously.
- 3.0 Treasurer's Report:** Kurt deferred to Kelly for the treasurer's report. Kelly reported we received a \$112,000 check from the city. Working on billing for the magazine. Paid some expenses like payroll and concert expenses.
- 4.0 Old Business:**
 - 4.1 2021 Ornament – Final Decision:** Kathy presented some additional graphic options for the back of ornament. Consensus was unanimous. Artwork will be finalized and sent off for finished ornament.
 - 4.2 Committee Reports:**
 - A) Community Garden:** Kurt reported that a greenhouse belt broke and a large number of the plants died. So the plant sale has been postponed.
 - B) Farmers' Market:** Kurt reported that they did an informal survey and sales for the regular season market is approximately \$700,000 per season. Estimated that with the winter market sales are over a \$1,000,000 per year. We are still working on the national contest for Best Farmers' market. Kathy asked if everyone was comfortable giving Kurt the newsletter emails. Everyone was fine with the idea.
 - C) Editorial/Spirit Magazine:** Working on next edition. Will be finishing up the Fall edition tomorrow. Increase circulation by 500.
 - D) Commerce Club:** September speaker will be Superior Court Judge Traci Cason. The October speaker will be Mayor Barbara Bender with updates on the Grove and other things going on in the city. Will have a Q & A with other Councilpersons there. Kathy reminded that we have a conflict with the November 2nd Commerce Club meeting and the elections. Decided to move it to November 9th. We will announce it in the newsletter.
 - E) Events / Volunteering:** Food Truck Fridays doing well. Noticed that in August more people took the food to go. September and October will be the last FTFs for the season. Discussion on plans for Fall Festival. Planning on hiring some additional helpers. Long discussion on getting volunteers.
 - 4.3 Hired Event Labor:** Discussed above.
 - 4.4 Chili Cook-off in November with Veterans' Memorial Ceremony / December:** Kelly waiting on phone call from GECC.
 - 4.5 Wine and Beer Tours:** Have 5 spots left on the first wine tour August 28th. September 10th scheduled. Beer tours scheduled for September 25th. Second one scheduled for October 25th.
 - 4.6 Link for hotel reservations on STAT website:** Still waiting on link.
 - 4.7 STAT Board Applications:** Alice, Jared, and Kurt have sent in their applications. Lucy will be sending hers in. Not sure if Billy will be re-applying. We will need an nominating committee if we have additional applications. Nominating committee will consist of board members not up for re-election (Melvin, Kathy, Andrew), Kelly and Ashley Franklin.
 - 4.8 Snellville Rocks:** Kelly mentioned other cities have put rocks with sayings painted on them around the city and it is a game for people to find them and post it on social media. Kelly was thinking about getting the 5th graders at local school to paint them. Kathy suggested re-using the metal animals around city hall for some interest. Consensus was it was a good idea with very little cost involved.
 - 4.9 STAT Volunteer Hours:** Alice is taking on volunteer hours. Please turn in your hours.

5.0 New Business:

5.1 Event Security – Increase in Hourly Pay: We need to increase our payment to the officers from \$40 to \$45 for regular hours and from \$45 to \$50 for holidays. We also need to pay the higher rate for officers that are outside their cars in the heat.

6.0 President's Report: No report

7.0 Adjournment: Motion to adjourn made by Kathy Emanuel, seconded by Alice Snipes. Motion to passed unanimously.

Don Britt, President.

Kathy Emanuel, Secretary