



**Minutes from the  
Regular Business Meeting  
of the STAT Board of Directors  
March 15th, 2021 – Snellville City Hall – 6:00 pm**

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Board Members: Billy Franklin, Vice President, Presiding; Kathy Emanuel, Secretary; Kurt Schulz, Treasurer; Lucy DeForest; Jared Eakins; Melvin Everson; Alice Snipes; and Andrew Yee. Don Britt, President was absent.

Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; Gretchen Schulz, City Councilperson and Stephen Brust.

- 1.0 Call to Order / Determination of a Quorum:** Vice President Billy Franklin called the meeting to order at 6:02 pm. Established that a quorum was present.
- 2.0 Approval of the February Regular Meeting Minutes and the March 1st Specially Called Meeting Minutes:** Motion to approve the February 15th Board of Director Regular Meeting minutes with changes (to add Alice Snipes as being present) and the March 1st Specially Called Meeting Minutes made by Melvin Everson, seconded by Alice Snipes. Motion to passed unanimously.

*Kelly McAloon request to move 4.4 – Website Update/Business Directory agenda item up in agenda to accommodate Stephen Brust's schedule*

**4.4 Website Update/Business Directory:** Kelly and Stephen Brust explained thoughts on new website. Discussion on board's thoughts on new website. One consensus was it needs to be simple to navigate.

**3.0 Treasurer's Report:** Kurt deferred to Kelly for the treasurer's report. Kelly reported very few expenses. We paid couple of advertising expenses and payroll. Query was made whether the hospital would be back as a sponsor this year. Still not decided.

## **4.0 Old Business:**

- 4.1 2021 Ornament:** Kathy working on design. Discussion that we may have to raise the price slightly. Jessica had another source, Kathy will check it out.
- 4.2 Committee Reports:**
- A) **Community Garden:** Had a great turn out for garden clean up. All 53 beds are rented. Will be selling plants at the Farmers' Market.
  - B) **Farmers' Market:** Continues to be very well attended. Forty two vendors are approved for the summer market.
  - C) **Editorial/Spirit Magazine:** Magazine going to print on Thursday. Will be out April 2nd. The Easter ads for the churches will be going up on social media and digitally.
  - D) **Commerce Club:** April will return to City Hall with only 4 to a table. Andrew Carnes will be the guest speaker. Working on future speakers.
  - E) **Events:** Kelly reported Food Truck Fridays and the concerts are all scheduled. First big event will be the Fourth. Decision on inflatables will need to be made soon.
- 4.3 Logo Video/ Marketing for Hotel/Motels:** Rock, Paper, Scissors working on video. Working on other projects.
- 4.4 Moved up in agenda**
- 4.5 STAT Volunteer Hours:** Alice is taking on volunteer hours. Please turn in your hours.

## **5.0 New Business:**

- 5.1 Grove at Towne Center Groundbreaking Celebration:** Time has been changed due to rain forecast in the morning. Table volunteers need to be there by 1:00 pm.
- 5.2 Update on STAT Administrative Assistant:** Kelly introduced our new Administrative Assistant, Jessica Manis.

**6.0 President's Report:** No report

**7.0 Adjournment:** Motion to adjourn made by Kurt Schulz, seconded by Lucy DeForest. Motion to passed unanimously.