



**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
June 21st, 2021 – Snellville City Hall – 6:00 pm**

Board Members: Don Britt, President, Presiding; Kathy Emanuel, Secretary; Kurt Schulz, Treasurer; Lucy DeForest; Jared Eakins; Melvin Everson; Alice Snipes; and Andrew Yee. Billy Franklin, Vice President was absent.

Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; and Gretchen Schulz, City Councilperson; Marilyn Swinney; Snellville Police Chief Roy Whitehead.

Note: The tape recorder malfunctioned in recording this meeting.

- 1.0 Call to Order / Determination of a Quorum:** President Don Britt called the meeting to order. Established that a quorum was present.
- 2.0 Approval of the April 19th Regular Meeting Minutes:** Motion to approve the April 19th Board of Director Regular Meeting minutes made by Melvin Everson, seconded by Jared Eakins. Motion to passed unanimously.
- 3.0 Treasurer's Report:** Kurt deferred to Kelly for the treasurer's report. Kelly reported very few expenses. Have \$109,000.00 with around \$17,400.00 in savings. City owes us around \$82,000.00.
- 4.0 Presentation to Chief Roy Whitehead - Retirement:** Presented a plaque to Chief Whitehead along with our gratitude for all he has done for STAT, the police department and the community.

5.0 Old Business:

- 5.1 2021 Ornament:** Kathy showed design. Will get a pdf to Jessica so that we can get pricing.
- 5.2 Committee Reports:**
 - A) Community Garden:** All 53 beds are rented.
 - B) Farmers' Market:** Kurt reported that the first 3 summer markets have been the largest and most well attended ever. We are still receiving requests from vendors to attend and have approved some of them to join the market.
 - C) Editorial/Spirit Magazine:** Magazine well received. Have gotten very good space in visitor's centers.
 - D) Commerce Club:** Presented scholarship winners in May. Rebecca Mitchell, Georgia state representative, was the guest speaker in June. Nikki Merritt, GA state senator, will be the guest speaker at the July meeting. Working on future speakers.
 - E) Events / Volunteering:** Kelly reported the first Food Truck Friday on May 7th and the June 4th went very well. There won't be a FTF in July because of the proximity to the 4th. The Live on the Lawn events on May 8th (the Swinging Medallions) and on May 29th (the Wild Flowers) events was very well attended. Working hard of the 4th of July event.
- 5.3 Logo Video/ Marketing for Hotel/Motels:** Rock, Paper, Scissors still working on video. Kelly showed mock up of tri-fold mainly for hotels with things for visitors to do locally. Discussion on what to include.
- 5.4 Link for hotel reservations on STAT website:** There was a glitch with the emails Jessica tried to send out which is being fixed. Jessica is working on Instagram and other social media outlets. Stephen still finishing up website.
- 4.5 STAT Volunteer Hours:** Alice is taking on volunteer hours. Please turn in your hours.

6.0 New Business:

7.0 President's Report: No report

8.0 Adjournment: Motion to adjourn made by Kurt Schulz, seconded by Melvin Everson. Motion to passed unanimously.

Don Britt, President.

Kathy Emanuel, Secretary