



**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
July 19th, 2021 – Snellville City Hall – 6:00 pm**

Board Members: Don Britt, President, Presiding; Kathy Emanuel, Secretary; Kurt Schulz, Treasurer; Lucy DeForest; Jared Eakins; Melvin Everson; Alice Snipes; and Andrew Yee (Andrew entered at 6:34). Billy Franklin, Vice President was absent.
Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; and Gretchen Schulz, City Councilperson.

- 1.0 Call to Order / Determination of a Quorum:** President Don Britt called the meeting to order. Established that a quorum was present.
- 2.0 Approval of the June 21st Regular Meeting Minutes:** Motion to approve the June 21st Board of Director Regular Meeting minutes made by Kurt Schulz, seconded by Jared Eakins. Motion to passed unanimously.
- 3.0 Treasurer's Report:** Kurt deferred to Kelly for the treasurer's report. Kelly reported some expenses for events have come through, like the cost of the fireworks. Will have exact figures at next meeting. Ticket sales at the 4th event were around \$7,000.00. T-shirt sales were approximately \$900.00. Food sales around \$4300.00. Received a check from city through January 2021. Expecting another check soon.

4.0 Old Business:

- 4.1 2021 Ornament:** Kelly showed a sample ornament. We'll purchase a gift box perhaps with clear top so decal unnecessary. Discussion on small changes to layout. Discussion on drilled hole versus hook on top. Consensus is we like screw eye better. Pricing on burning is 100 qty is \$6.00 each, 150 qty is \$5.90 each. Decision to purchase 150 quantity.
- 4.2 Committee Reports:**
 - A) Community Garden:** All 53 beds are rented.
 - B) Farmers' Market:** Kurt reported that the Market is pretty well full and well attended. Working on contest for Best Market. We're presently in 3rd place. Closes September 19th.
 - C) Editorial/Spirit Magazine:** Magazine well received. Working on next edition.
 - D) Commerce Club:** Nikki Merritt, GA state senator, was be the guest speaker at the July meeting. Greg Perry, new Police Chief scheduled for August and Traci Cason is scheduled for September.
 - E) Events / Volunteering:** Fourth of July event was huge. Very low on help. Discussion on ways to improve. Chief Perry suggested we hire some State Police to help next year. We need to hire more help. Discussed where, when and how. Discussion on new credit card systems.
- 4.3 Change Taste of Snellville to Food Truck and Concert Event:** Restaurants are still struggling. Decision to do it with Food Trucks along with the concert. Discussion to change the date from 9/11. Decision to just do with concert on 18th.
- 4.5 Chili Cook-off in November with Veterans' Memorial Ceremony / December:** This year GECC want to do chili cookoff in three cities with ours in December. No one wanted to do that. If they want to do it on November 6th at our Veterans' Day celebration we would be interested. If they don't wish to do it perhaps we do our own "Stews & Brews".
- 4.5 Logo Video/ Marketing for Hotel/Motels:** Rock, Paper, Scissors still working on video. Kelly meant to bring tri-fold. Will send out.
- 4.6 Link for hotel reservations on STAT website:** Kelly still waiting on costs to put this on our website.
- 4.7 STAT Volunteer Hours:** Alice is taking on volunteer hours. Please turn in your hours.

Kelly shared an extensive report on how the hotel/motels are doing.

5.0 New Business:

6.0 President's Report: No report

7.0 Adjournment: Motion to adjourn made by Melvin Everson, seconded by Alice Snipes. Motion to passed unanimously.