



**Minutes from the
Regular Business Meeting
of the STAT Board of Directors
April 19th, 2021 – Snellville City Hall – 6:00 pm**

Board Members: Don Britt, President, Presiding; Kathy Emanuel, Secretary; Kurt Schulz, Treasurer; Lucy DeForest; Jared Eakins; Melvin Everson; Alice Snipes; and Andrew Yee. Billy Franklin, Vice President was absent.

Other Attendees: Kelly McAloon, STAT Executive Director; Jessica Manis, STAT Administrative Assistant; and Gretchen Schulz, City Councilperson.

- 1.0 Call to Order / Determination of a Quorum:** President Don Britt called the meeting to order. Established that a quorum was present.
- 2.0 Approval of the March 15th Regular Meeting Minutes:** Motion to approve the March 15th Board of Director Regular Meeting minutes made by Kurt Schulz, seconded by Kelly McAloon. Motion to passed unanimously.
- 3.0 Treasurer's Report:** Kurt deferred to Kelly for the treasurer's report. Kelly reported very few expenses. We paid couple of advertising expenses, payroll and workmans' comp insurance. May need to make some mid-year adjustments. Have \$109,000.00 with around \$17,400.00 in savings. City owes us around \$82,000.00.
- 4.0 Old Business:**
 - 4.1 2021 Ornament:** Kathy working on design. Will send out by email.
 - 4.2 Committee Reports:**
 - A) Community Garden:** All 53 beds are rented. Currently have made \$2,300.00 on plant sales.
 - B) Farmers' Market:** Kurt reported that there are fifty vendors are approved for the summer market. Have started to use credit cards for vendor fees. Wants to charge a convenience fee for using credit card. Consensus was we should.
 - C) Editorial/Spirit Magazine:** Magazine out a couple of days ahead of schedule. Starting to work on summer issue. Back to full printing of 25,000. Working on getting them out in other places.
 - D) Commerce Club:** Returned to City Hall in April. Will have scholarships in May. Working on future speakers.
 - E) Events:** Kelly reported Food Truck Friday scheduled for May 7th. The Swinging Medallions on May 8th. Discussion on inflatables. Decision to skip the enclosed inflatables and go with train, slide, bungee jump and rock wall.
 - 1) Potential New Events:** NCG contacted Kelly re: partnering some events in their parking lot and the old Gravity building. Perhaps a car show as a fund raiser for the Veterans' Memorial, drive in movie. Checking with Butch.
 - 4.3 Logo Video/ Marketing for Hotel/Motels:** Rock, Paper, Scissors working on video. Kelly working on tri-fold mainly for hotels with things for visitors to do locally. Discussion on what to include. Discussed ideas for calendar pads for future.
 - 4.4 Website Update/Business Directory:** Jessica is sending out informational email so people know and can sign up on the directory. Jessica is working on Instagram and other social media outlets. Stephen still finishing up website.
 - 4.5 STAT Volunteer Hours:** Alice is taking on volunteer hours. Please turn in your hours.
- 5.0 New Business:**
- 6.0 President's Report:** No report
- 7.0 Adjournment:** Motion to adjourn made by Andrew Yee, seconded by Jared Eakins. Motion to passed unanimously.

Don Britt, President.

Kathy Emanuel, Secretary